

JULY 24-26

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BALL STATE
ALUMNI CENTER
2800 W. Bethel Ave.
Muncie, Indiana

MIDWEST WRITERS

Workshop
SINCE 1973

how it works We have 35+ different instructional sessions during our three-day program on everything from fiction to nonfiction, marketing, and ways to get your creative juices flowing. Thursday focuses on genre-specific intensive sessions. Friday and Saturday are packed with agent pitch sessions, manuscript evaluations (additional fee), query letter critiques (additional fee), social media tutoring, writing contests (win money & prizes!), our popular "Buttonhole the Experts" informal session, final awards banquet, and individual writing classes.

register online now: WWW.MIDWESTWRITERS.ORG

SPECIAL EVENT



AN EVENING WITH *Elizabeth Berg*

author of numerous *New York Times* bestsellers, including *Open House*, an Oprah Book Club Selection

- WILLIAM KENT KRUEGER** – author of award-winning Cork O’Conner mystery series
- JESS LOUREY** – author of the Lefty-nominated Murder-by-Month mysteries
- DANIEL JOSÉ OLDER** – writer in young adult genre; author of *Salsa Nocturna*, a collection of short fiction
- ALLISON JOSEPH** – poet; editor and poetry editor of *Crab Orchard Review*
- ERIK DECKERS** – president of Professional Blog Service and co-author of *Branding Yourself: How to Use Social Media to Invent or Reinvent Yourself*, *No Bullshit Social Media*, and *The Owned Media Doctrine*
- KELSEY TIMMERMAN** – nonfiction author of *Where Am I Wearing? A Global Tour to the Countries, Factories, and People That Make Our Clothes* and *Where Am I Eating? An Adventure Through the Global Food Economy*
- SARAH BETH CHILDERS** – author of memoir-in-essays, *Shake Terribly the Earth: Stories from an Appalachian Family*
- JON TRIBBLE** – managing editor of *Crab Orchard Review* and the series editor of the *Crab Orchard Series in Poetry*; poet
- JUSTIN HECKERT** – journalist; *ESPN The Magazine*, *Esquire*, *Men’s Journal*, *The Oxford American*, *The Washington Post*, *The Los Angeles Times*
- AMANDA HECKERT** – editor-in-chief, *Indianapolis Monthly*
- MATTHEW MULLINS** – screenwriter; experimental filmmaker, videopoet, and multimedia artist
- LAURA BIAGI** – agent, Jean V. Naggar Literary Agency Inc.
- BRIDGET SMITH** – agent, Dunham Literary, Inc.
- PETER KNAPP** – agent, Park Literary Group
- RITA ROSENKRANZ** – agent, Rita Rosenkranz Literary Agency
- BETH PHELAN** – agent, The Bent Agency
- JANE FRIEDMAN** – web editor of the *Virginia Quarterly Review*, 15 years in the media industry as an editor, publisher, and professor
- GARY HENSLEY** – accountant/tax specialist

Friday, July 25, 2015 at 7 pm
Pruis Hall, Ball State University, Muncie, IN
Open to the public



BALL STATE
UNIVERSITY

workshop format Our two-part workshop format offers a blend of genre-specific intensive instruction and cross-discipline classes. You'll have ample time to network with faculty and other participants, to be involved in informal get-togethers, and to participate in manuscript critiquing and pitch sessions. Part I is devoted to eight day-long, genre-specific intensive sessions. Part II is filled to the brim with information valuable to writers of any genre. You may enroll in both parts, or choose just one.

part I: JULY 24, 9 A.M. TO 3:30 P.M.

These learning sessions are designed for writers serious about pursuing a given genre. You will spend the day with the instructor and other writers who share your interest. Small group sessions; enrollment is limited. (For more information, check www.midwestwriters.org)

FROM IDEA TO ISBN: WRITING A MYSTERY NOVEL – JESS LOUREY. (This session is directed at writers at any level): Join multi-genre author and creative writing professor Jess Lourey as she guides participants through a foolproof and exciting seven-step process for turning an idea into a novel. Topics covered in this full-day workshop include: writing memorable characters, building a page-turning plot, creating cinematic, multi-purpose settings, crafting a scene, editing effectively, and finding an agent or self-publishing. The workshop will be a mixture of lecture, in-class activities, and writing, with time for questions. Bring your ideas as well as something to write with and on.

WRITING THE NOVEL: THE ESSENTIALS – WILLIAM KENT KRUEGER. When you contemplate sitting down to write a novel, you might feel a little like you're facing Mount Everest. But if you understand the essentials, you'll be prepared for the journey ahead. In this workshop, we'll examine some of the basic elements of writing a novel. This will include concept, beginnings, plot, narrative, point of view, endings, and a little about the real nitty-gritty of the business. You'll do many exercises and have lots of opportunity to share what you create.

YOUNG ADULT LITERATURE AND THE MECHANICS OF PLOT – DANIEL JOSÉ OLDER. In this interactive intensive session we will focus on YA themes while delving into the nitty-gritty mechanics of plot. We'll take a micro and macro perspective, examining the fundamental elements of storycraft and how they all fit together into a book that satisfies, challenges and leaves the reader wanting more.

BUILD YOUR AUTHOR BLOG – ERIK DECKERS. Every author needs a blog. It's the hub of your personal brand, and the place people go to find out more about you — where to buy your books, where you'll be doing your next reading, even what you're working on now. This session is part tech intensive, part marketing session, and you'll learn how to find and set up the best blog platform for you, how to publish a blog post, and how to promote it to your social networks. We'll also delve into search engine optimization and how to boost your Google ranks to find new readers. Finally, we'll look at what should actually go on your blog, and what you should leave off. We'll discuss the best time to publish a post, what will make people want to read your work, and the three worst things you can do to a blog.

three ways to attend

PART I: INTENSIVE SESSION – ONE DAY, THURSDAY ONLY
\$150 Fee includes morning refreshments/lunch

**PART II:
THURSDAY EVENING THROUGH SATURDAY NIGHT**
\$275 Fee includes Friday lunch & evening meal, Saturday awards banquet

**PART I & PART II PACKAGE
THURSDAY MORNING THROUGH SATURDAY NIGHT**
\$375 Fee includes Thursday lunch, Friday lunch & evening meal, Saturday awards banquet

NONFICTION: TURNING REAL STORIES INTO A REAL CAREER – KELSEY TIMMERMAN. The hardest word of a story to write is the first. The hardest clip to get published is the first. Starting is hard. This session will start with that first word and that first clip and lay out the path to publishing you imagine. From writing creative nonfiction that sings, to getting it published, come prepared to plan, brainstorm, and write. All participants will leave this session with a step-by-step roadmap of growing their passion for nonfiction writing into a career. There are many paths to publishing, let's find yours.

REFLECTIONS ON THE CONTEMPORARY ODE – ALLISON JOSEPH. This session will explore what an ode is, why contemporary poets have rediscovered this form, and why reading and writing odes should be a part of every writer's practice. We'll look at examples of this enchanting form, write new ones dedicated to our own personal inspirations, and get feedback on what makes an ode endure for both readers and writers.

part II: JULY 24-26

From Thursday evening until the closing banquet on Saturday night, you'll glean information about fiction and nonfiction writing techniques, marketing, and taking your writing career to the next level. There are also agent pitch sessions, query letter critiques, manuscript evaluations, social media tutoring, networking, writing contests, and more!

workshop faculty

ELIZABETH BERG

Elizabeth Berg has been on the *New York Times* Bestseller list multiple times. *Durable Goods* and *Joy School* were both selected as one of the American Library Association's Best Books of the Year. *Talk Before Sleep* was shortlisted for the Abby (American Bookseller's Book of the Year). *Open House* was an Oprah's Book Club Selection. In 1997, Elizabeth won the New England Booksellers Award for her body of work. Her book *The Art of Mending* was a choice for South Dakota's "One Book." She was made a "literary light" by the Boston Public Library, has been honored by the Chicago Public Library, and was given the AMC Cancer Research Center's Illuminator Award for shedding light on breast cancer resulting in increased public awareness and concern. She adapted her novel *The Pull of the Moon* into a play which has twice been performed in Chicago to sold-out audiences. Her article on a cooking school in Positano, Italy, which appeared in *National Geographic Traveler* magazine, won a NATJA award (North American Travel Journalists Association) and has been nominated for a Lowell Thomas award, results pending. She has been translated into 27 languages.



WILLIAM KENT KRUEGER

Raised in the Cascade Mountains of Oregon, William Kent Krueger briefly attended Stanford University—before being kicked out for radical activities. After that, he logged timber, worked construction, tried his hand at freelance journalism, and ended up researching child development at the University of Minnesota. He currently makes his living as a full-time author. He's been married for over 35 years to a marvelous woman who is an attorney. He makes his home in St. Paul, a city he dearly loves.



Krueger writes a mystery series set in the north woods of Minnesota. His protagonist is Cork O'Connor, the former sheriff of Tamarack County and a man of mixed heritage—part Irish and part Ojibwe. His work has received the Minnesota Book Award, the Loft-McKnight Fiction Award, the Anthony Award, the Barry Award, and the Friends of American Writers Prize. *Northwest Angle* (2011) and *Trickster's Point* (2012) were *New York Times* bestsellers. A stand-alone novel, *Ordinary Grace*, was released in March 2013 and also became a *New York Times* bestseller. The thirteenth book in the Cork O'Connor series, *Tamarack County*, was released in August 2013.

JESS LOUREY

Jess Lourey is the author of the Lefty-nominated Murder-by-Month mysteries featuring amateur sleuth, Mira James. In a starred review of the series, *Booklist* writes, "It's not easy to make people laugh while they're on the edge of their seats, but Lourey pulls it off!" Jess also writes the young adult fantasy series *The Toadhouse Trilogy*, and has recently completed a magical realism manuscript. She teaches sociology, writing, and literature at a MN community college. When not raising her wonderful kids and dorky dog, you can find her teaching, gardening, traveling, and watching terrible creature features on the SyFy channel. She is a member of Sisters in Crime and The Loft, and she is the chair of the Mystery Writers of America's (MWA) Education Committee.



DANIEL JOSÉ OLDER

Daniel José Older is a Brooklyn-based writer, editor and composer. Following the release of his ghost noir collection, *Salsa Nocturna*, *Publisher's Weekly* declared Daniel a rising star of the genre. He facilitates workshops on storytelling, music and anti-oppression organizing at schools, community organizations and universities. His short stories and essays have appeared in *Gawker*, *BuzzFeed Books*, *Salon*, *The Chicago Sun Times*, *The New Haven Review*, *Tor*, *PANK*, *Strange Horizons*, and *Crossed Genres*. He's co-editing the anthology, *Long Hidden: Speculative Fiction from the Margins of History* and his forthcoming



ALLISON JOSEPH

Allison Joseph is the author of *What Keeps Us Here* (Amper-sand, 1992), *Soul Train* (Carnegie Mellon, 1997), *In Every Seam* (Pittsburgh, 1997), *Imitation of Life* (Carnegie Mellon, 2003) and *Worldly Pleasures* (Word Press, 2004). Her honors include the John C. Zacharis First Book Prize, fellowships from the Bread Loaf and Sewanee Writers Conferences, and an Illinois Arts Council Fellowship in Poetry. She is editor and poetry editor of *Crab Orchard Review* and director of the Young Writers Workshop. She holds the Judge Williams Holmes Cook Endowed Professorship and is Director of the Southern Illinois University Carbondale MFA Program in Creative Writing.



ERIK DECKERS

Erik Deckers is the president of Professional Blog Service in Indianapolis, a content marketing agency that serves clients throughout the United States. Erik is the co-author of *Branding Yourself: How to Use Social Media to Invent or Reinvent Yourself*, and *No Bullshit Social Media*. His latest book, *The Owned Media Doctrine*, was released in August 2013. Erik has been blogging since 1997, and has been a published writer for more than 26 years. He is also a newspaper humor columnist, and is syndicated in several newspapers around Indiana.



KELSEY TIMMERMAN

Kelsey Timmerman is the author of *Where Am I Wearing? A Global Tour to the Countries, Factories, and People That Make Our Clothes* and *Where Am I Eating? An Adventure Through the Global Food Economy*. His writing has appeared in publications such as the *Christian Science Monitor* and *Condé Nast Portfolio* and has aired on NPR. Kelsey is also the cofounder of the Facing Project, which seeks to connect people through stories to strengthen community. He has spent the night in Castle Dracula in Romania, played PlayStation in Kosovo, farmed on four continents, taught an island village to play baseball in Honduras, and in another life, worked as a SCUBA instructor in Key West, Florida. Whether in print or in person, he seeks to connect people around the world.



SARAH BETH CHILDERS

Sarah Beth Childers is from Huntington, WV, and she lives and writes in Richmond, IN, where she teaches creative writing at Earlham College. During the past eight years, she has also taught creative writing at Colgate University, the low residency MFA program at West Virginia Wesleyan College, the Johns Hopkins University Center for Talented Youth, and West Virginia University, where she earned her MFA in creative nonfiction. Sarah Beth's memoir-in-essays, *Shake Terribly the Earth: Stories from an Appalachian Family*, weaves together her personal story with the lives of four generations of her family in West Virginia. Her essays and stories have appeared in *Brevity*, *Wigleaf*, *SNReview*, and *The Tusculum Review*.



JON TRIBBLE

Jon Tribble is the managing editor of *Crab Orchard Review* and the series editor of the *Crab Orchard Series in Poetry* published by Southern Illinois University Press. He is the recipient of a 2003 Artist Fellowship Award in Poetry from the Illinois Arts Council and his poems have appeared in numerous journals and anthologies, including *Ploughshares*, *Poetry*, *Crazyhorse*, *Quarterly West*, and *The Jazz Poetry Anthology*. His work was selected as the 2001 winner of the Campbell Corner Poetry Prize from Sarah Lawrence College. He teaches creative writing and literature at Southern Illinois University Carbondale, and directs undergraduate and graduate students in internships and independent study in editing and literary publishing for the Dept. of English at SIU Carbondale.



JUSTIN HECKERT

Born in Cape Girardeau, MO, Heckert has always known he wanted to be a writer, and went to college to get degrees in art and creative writing, but changed his major to journalism. His first article, about a high school softball game, was published in the *Columbia Missourian* in 1999, and two years later he ended up winning the James D. Atwater Memorial Writing Prize for the best writing at the University of Missouri J-school, along with every other writing award the school offered. In 2005, he was named Writer of the Year by the City and Regional Magazine Association. He has also written for *ESPN The Magazine*, *Esquire*, *Men's Journal*, *The Oxford American*, *The Washington Post*, and *The Los Angeles Times*. His work has been anthologized in *The Best American Crime Reporting* and has been noted in *The Best American Essays*, *The Best American Nonrequired Reading*, and *The Best American Sports Writing*.



AMANDA HECKERT

Amanda Heckert joined Indianapolis Monthly as editor-in-chief in February 2012 and enjoys exploring the Circle City with her husband, writer Justin Heckert, and their dog, Cooper. As EIC, she oversees the editorial direction of the magazine, from print to digital, including editing features and service stories. Prior to IM, Heckert served as senior editor at Atlanta magazine (where she began her career in journalism as an intern) and as editor of *Newcomer* magazine and its sister publication, *Atlanta School Guide*. A native of Inman, SC, Heckert graduated from the Honors College at the University of South Carolina. Follow her on Twitter @AmandaBHeckert.



MATT MULLINS

Matt Mullins is a writer, experimental filmmaker, videopoet, and multimedia artist. His videopoems have been screened at conferences and film festivals in the U.S. and abroad. His fiction and poetry have appeared in a number of print and online literary journals including *Mid American Review*, *Pleiades*, *Hunger Mountain*, *Descant*, and *Hobart*. His debut collection of short stories, *Three Ways of the Saw*, was published in 2012 and was named a finalist for *Foreword Magazine's* 2012 Book of the Year. And his work in screenwriting has won awards from the Broadcast Education Association. Matt teaches creative writing at Ball State University where he is an Emerging Media Fellow at the Center for Media Design. You can engage his interactive/digital literary interfaces at lit-digital.com.



LAURA BIAGI

Laura Biagi joined the Jean V. Naggar Literary Agency Inc. (JVNLA) in 2009. She is actively seeking adult literary fiction and young readers' fiction (YA, middle grade, picture books). Of particular interest to her are dynamic characters, vivid writing, complex narrative arcs, psychological twists, magical tinges, cultural themes, and elements that challenge the way we typically view the world. Laura also handles the sale of Australian rights and coordinates international submissions at JVNLA. She grew up in Kentucky and graduated from Northwestern University with a B.A. in creative writing and anthropology. www.jvnla.com | @LauraBiagi



BRIDGET SMITH

Bridget Smith began her career at Dunham Literary, Inc. in June 2011. Previously, she was an intern at Don Congdon Associates, worked at a secondhand book store in Connecticut, and evaluated short story submissions for Tor.com under Liz Gorinsky and Patrick Nielsen Hayden. Before graduating from Brown University in 2010, she studied anthropology and archaeology, worked as a radio DJ, fenced on the varsity team, and helped design a microgravity experiment that she performed at NASA. A lifelong fan of children's books, she's looking for middle grade and YA novels in a range of genres, including fantasy and science fiction, historical fiction, romance, and contemporary, plus anything that bends the rules of genre. She is actively seeking books with underrepresented or minority characters, as well as fiction for adults, especially fantasy and science fiction, historical fiction, and literary women's fiction. She's interested in informational, literary nonfiction, especially science or history written by experts for a general audience.



PETER KNAPP

Peter joined the Park Literary Group in July 2011. He provides support for all of the agency's initiatives and is building his client list with a focus on middle grade and young adult fiction, as well as suspense and thrillers for all ages. He does not represent picture books or nonfiction. Prior to joining Park Literary, he was the story editor at Floren Shieh Productions, where he consulted on book-to-film adaptations for Los Angeles-based film and TV entities. He graduated from New York University with a B.A. in art history.



RITA ROSENKRANZ

A former editor with major NY houses, Rita Rosenkranz founded Rita Rosenkranz Literary Agency in 1990. Her wide-ranging adult nonfiction list includes health, history, parenting, music, how-to, popular science, business, biography, popular reference, cooking, spirituality, memoir, sports and general interest titles. Rita works with major publishing houses, as well as regional publishers that handle niche markets. She looks for projects that present familiar subjects freshly or lesser-known subjects presented commercially, and is open to new authors with credible marketing platforms. Recently released and forthcoming books include *Replacement Child: A Memoir* by Judy Mandel; *A Mind for Numbers: How to Excel at Math (Even if You Flunked Algebra)* by Barbara Oakley; *A Century at Wrigley Field* by Sam Pathy, and *Breakthrough Communication* by Harrison Monarth. www.ritarosenkranzliteraryagency.com.



BETH PHELAN

Beth Phelan joined the Bent Agency in September 2013 where she is actively building her client list. She is seeking YA, adult thrillers, literary and commercial fiction, and nonfiction by way of cooking, lifestyle, and pets/animals. In particular, she is looking for captivating characters with complex plots and very strong writing. She has held positions at Howard Morhaim Literary Agency and Waxman Leavell Literary (formerly the Scott Waxman Literary Agency) and is a graduate of New York University.



JANE FRIEDMAN

Jane Friedman has spent more than 15 years in the media industry as an editor, publisher, and professor. Currently she serves as the web editor of the *Virginia Quarterly Review* (VQR), based at the University of Virginia, where she also teaches digital publishing and online writing. Her newest digital media initiative is *Scratch magazine*, a quarterly publication for writers about the intersection of writing and money.



Before joining VQR, Jane was the publisher of *Writer's Digest*, a \$10-million multimedia brand where she was responsible for the business strategy and financial performance of a team of twenty, which covered editorial, design, advertising, and online media operations. She also worked personally with many authors and oversaw the publication of hundreds of books.

Her expertise on the transformation of the publishing industry has been featured by NPR's Morning Edition, Frankfurt Book Fair, *Publishers Weekly*, SXSW, Nieman Journalism Lab, and AWP. She has spoken at hundreds of writing and industry conferences, and has served on panels and advisory boards for nonprofits such as the National Endowment for the Arts and the Creative Work Fund. Jane is the author of *The Future of Publishing: Enigma Variations* (2011), as well as the *Beginning Writer's Answer Book* (2006). Her articles and creative work have appeared in *Writer's Market*, *Writer's Digest*, the anthology *Drinking Diaries* (2012), *3 A.M. Magazine*, *The Formalist*, *The Evansville Review*, *UE Magazine*, plus dozens of other publications and websites.

GARY HENSELY

Gary's sessions will focus on the business side of writing. His articles have appeared in *Writer's Digest*, *Writers' Journal*, *Christian Communicator* and several other professional publications. He will cover the business and tax aspects of your career as a professional writer/author. His experience includes working for national and local CPA firms, the Michigan Department of Treasury as an auditor, and as a tax consultant for the Ford Motor Company. As a self-employed accountant/tax consultant, he was enrolled to practice before the IRS for 20 years. He holds both Bachelor and Master of Business Administration degrees from Saginaw Valley State University.



workshop schedule

PART I – THURSDAY, JULY 24

Registration packets for Part I (coffee & pastries available)

8:30-9:00 am Welcome

9:00-11:30 am INTENSIVE SESSIONS

11:45 am-1 pm Buffet Networking Lunch

1:00-3:30 pm Intensive Sessions (continued)

PART II BEGINS – THURSDAY, JULY 24

3:45 pm Registration packets for Part II available

3:45-5:00 pm Breakout Sessions

- [1] Pitching 101 [Kelsey Timmerman, Summer Heacock] Tips for the 3-minute pitch to agents and “pitch practice”
- [2] Query Letters 101: Tips for improving your query letter
- [3] Literary Citizenship 101

6:30-8:30 pm Faculty Introductions / Speaker: Erik Deckers
Cash bar/ refreshments / ice breaker: networking:
“Find Your Tribe”

FRIDAY EVENTS – FRIDAY, JULY 25

[No sign up necessary for Part II sessions; attend any ones you want!]

8:15-9:00 am Coffee & Fellowship

9:00-10:15 am Agent Panel Q&A

- [4] Laura Biagi, Peter Knapp, Beth Phelan, Rita Rosenkranz, Bridget Smith. Topics: The 3-minute pitch, query letters, etc.

10:30-11:45 am Craft Workshops [w/writing assignments; leave session with a product, section of dialogue, etc.]

- [5] Suspense: It’s More than a Ticking Bomb / William Kent Krueger
- [6] Writing Funny / Jess Lourey
- [7] Revising Poems for Fun and Profit / Allison Joseph
- [8] Thinking About Nonfiction Like a Fiction Writer / Justin Heckert

11:45-1:00 pm Box Networking Lunch / [9] Jane Friedman, 5 Challenges Facing the Publishing Industry & How They Impact Authors

1:15-2:15 pm Breakout Sessions

- [10] Fundamentals of Writing “The Other” / Daniel José Older
- [11] Writing Memoir about the Dead / Sarah Beth Childers
- [12] The Basics of Compelling Cinematic Storytelling (Plot/Character/ Dialogue) / Matt Mullins
- [13] How a Great Magazine Story Is Like a Great Short Story / Amanda and Justin Heckert

2:30-3:30 pm Breakout Sessions

- [14] Five Secrets to Writing Successful Humor / Erik Deckers
- [15] Your Author Website: Mistakes You’re Making and How to Fix Them / Jane Friedman
- [16] From Poems to Book: How to Know When You Have a Collection and How to Shape Your Work into a Book / Jon Tribble
- [17] Seven Lessons I’ve Learned: Advice on Writing from an Old Pro / William Kent Krueger

3:45-4:45 pm Breakout Sessions

- [18] 5 Best Queries / Agent Panel: All agents Analyzing what makes a query letter grab an agent’s attention
- [19] Enriching Your Narrative through Good Research / Amanda Heckert
- [20] Context, The Changemaker: Using Worldbuilding to Address Social Justice Themes / Daniel José Older
- [21] Basic Taxation for Writers / Gary Hensley

5:00-6:30 pm Dinner and fellowship

7:00-9:00 Keynote speaker

- [22] “An Evening with Elizabeth Berg” at Pruis Hall

SATURDAY EVENTS – SATURDAY, JULY 26

8:30-10:30 am Buttonhole the Experts

- [23] Buttonhole the Experts with all faculty

10:45-11:45 am Breakout Sessions

- [24] Are You a Professional Writer? Don’t Wait for an IRS Audit to Find Out – Gary Hensley
- [25] The Basics of Spec Screenwriting Format and Style / Matt Mullins
- [26] Writing Memoir about Religious Background and Experiences / Sarah Beth Childers
- [27] After the Idea: How To Write A Novel In 7 Steps / Jess Lourey

11:45 am-1:00 pm Lunch (on your own)

[Boxed lunch available; \$12 - MUST be pre-paid with registration]

1:15- 2:15 pm Breakout Sessions

- [28] Truth Is Stranger / Justin Heckert
- [29] Writing Speculative Fiction / Daniel José Older
- [30] Make It Worth Your Time: How to Analyze and Adjust Your Social Media Involvement / Jane Friedman
- [31] What “Little” Magazines Can Do for Prose Writers / Jon Tribble
- [32] Nonfiction Book Proposal / Rita Rosenkranz

2:30-3:30 pm Breakout Sessions

- [33] Setting: It’s A Sexy Character / William Kent Krueger
- [34] Structural Options for Memoir / Sarah Beth Childers
- [35] Beyond the Interview / Justin Heckert
- [36] MWW Success Stories: A forum to share and learn from published MWW alums

3:45-5:00 pm Breakout Sessions

- [37] Submission Panel: Jon Tribble – Journals / Peter Knapp – Contests / Allison Joseph – Poetry / Amanda Heckert – Magazines

5:00-6:00 pm Cash Bar, Happy Hour

6:00-7:45 pm Closing Banquet / Manny Awards / Keynote Speaker & Entertainer: Daniel José Older

Speakers and program sessions subject to change. Every effort will be made to adhere to this schedule; however, all programs and times are subject to change.

workshop information

HOTEL RESERVATIONS

Several hotels are within easy access to the Alumni Center. (Best Western, Hampton Inn & Suites, Comfort Inn & Suites, Lee's Inn, Super 8 Motel, Holiday Inn Express.)

We have reserved a block of rooms at **Fairfield Inn Marriott, 4011**

W. Bethel Ave., Muncie (765) 282-6666. Rate: \$89 plus tax. Rooms need to be reserved directly with the motel. Mention Midwest Writers when you call. Muncie has several events that weekend, so space is limited.

Make your room reservations ASAP, but no later than June 24 (one month before the workshop begins).

MWW EXTRAS (FOR PART II ONLY)

MANUSCRIPT EVALUATION TEAM (\$35 EXTRA)

Send us up to five pages plus a one-page synopsis of a manuscript, completed or in progress. (Sorry, no screenwriting or plays accepted.) All submissions should be typed and double-spaced. The synopsis should detail your work from beginning to end. Synopsis may be single-spaced. The \$35 fee covers a 15-minute appointment with a member of the Manuscript Evaluation Team. Because of time constraints, each member of the Manuscript Evaluation Team will evaluate a limited number of manuscripts. Manuscripts will be accepted on a "first-come" basis and no manuscript will be accepted for this program after July 1, 2014. The Team Member will determine the day/time of each conference. Schedules will be posted by the Registration Table.

QUERY LETTER CRITIQUE SESSIONS (\$35 EXTRA)

Our Query Critique Team is similar to our Manuscript Evaluation Team. For an additional fee of \$35, you can meet for a 10-minute one-on-one consultation. Email (to midwestwriters@yahoo.com) by July 1, 2014 your 1-page single-spaced query and you will receive a comprehensive critique.

AGENT PITCH SESSIONS

We have agents who will meet with participants for 3-minute, one-on-one conferences. There is no cost for these pitch sessions, but you **MUST** register for the agent you prefer. Each agent will meet with a limited number of participants, so register early.

SOCIAL MEDIA TUTORING SESSIONS

We offer a free, drop-in tutoring center called the Social Media Lab, which is staffed by Ball State students working as tutors. They will be available for 45-minute sessions and can offer quick tips on such things as the difference between a Facebook profile and a Facebook page, how to make your blog "findable," or how to hashtag on Twitter more effectively. Bring your laptop and/or smartphone, and get ready to join the digital age! We strongly encourage you to go into your Social Media Lab appointment with a specific question or skill you'd like to learn.

MANNY WRITING CONTEST

The Manny Awards have become a tradition at Midwest Writers Workshop. The contest offers **cash awards** and

is designed to recognize works in progress in four categories: short fiction, novel, poetry and nonfiction. The top winner will receive the R. Karl Largent Writing Prize. You may enter one category only. Entries are limited to the first five pages of a manuscript. Poems should be no more than three pages. **Clearly identify the category** and include "Manny Contest" in the upper right corner of your entry. **Postmark no later than July 1, 2014.** Judges reserve the right not to award a cash prize in a category that does not attract sufficient entries. There is no cost to enter the Manny Contest.

Please note: You can, if you wish, use the same manuscript for the Manny Award as for the Manuscript Evaluation Team. Please send a separate copy for each submission and indicate in the upper right-hand corner of your manuscript if the entry is for the Manny Contest or the Manuscript Team evaluator.

LABEL ALL MATERIALS: (LEFT CORNER: your name, address, phone, email; RIGHT CORNER: Manuscript Evaluator's name OR Manny Contest and category). Mail manuscript to: Jama Bigger (Midwest Writers Workshop), 2106 N. Colson Drive, Muncie, IN 47304.

SCHOLARSHIPS

MWW awards a limited number of scholarships for full participation in Part II. Awards are based on need, interest, and a writing sample of no more than five pages. Scholarship applications must be postmarked on or before June 1, 2014. Check the "scholarship" box on the registration form and send it with a biographical letter (explaining your financial need) and writing sample. Include your name, address, phone and email in upper left of your manuscript. Label your materials and envelope with name, address and "Scholarship Entry." (Do not enclose payment at this time.) Applicants will be notified in time to complete registration; unsuccessful applicants must re-register. Our workshop fills quickly. Participants can earn a scholarship no more than once every five years.

BOOKSTORES

Books about writing and by faculty authors will be on sale at the book table operated by Ball State University Bookstore. The BSU book table accepts VISA and MasterCard payments. We also have a MWW Consignment book table for participants' books. And we sell merchandise including sweatshirts, totes, mugs, and more. The MWW book table accepts only cash or check payments.



participant registration form

For faster processing, register online!

Register early! If you plan to attend a Part I Intensive Session. Small class size and registration is limited. Send this completed registration form with full payment. Also send, if you are participating, your manuscript(s) for the Part II Manny Contest or Manuscript Evaluation Team. You will pay for your own lodging. Registration is on a first-come, first-served basis. (Please print clearly.)

NAME _____ DATE _____

ADDRESS _____

CITY/STATE/ZIP _____

PHONE (Home) _____ (Work) _____ (Cell) _____

EMAIL _____ TWITTER HANDLE _____

registration category

I am registering for Part I — Only \$150 (including lunch)

MARK ONLY ONE BOX FOR YOUR INTENSIVE OF CHOICE:

- Writing a Mystery Novel / Jess Lourey
- Essentials of Writing the Novel / William Kent Krueger
- YA Lit and the Mechanics of Plot / Daniel José Older
- Build Your Author Blog / Erik Deckers
- Turning Nonfiction into a Career / Kelsey Timmerman
- Reflections on the Contemporary Ode / Allison Joseph

I am registering for Part II — Only \$275 (includes Friday lunch & evening meal and Saturday awards dinner)

I am registering for Part I & II Package price of \$375 includes Thursday lunch, Friday lunch & evening meal, Saturday awards dinner

MARK ONLY ONE BOX FOR YOUR INTENSIVE OF CHOICE:

- Writing a Mystery Novel / Jess Lourey
- Essentials of Writing the Novel / William Kent Krueger
- YA Lit and the Mechanics of Plot / Daniel José Older
- Build Your Author Blog / Erik Deckers
- Turning Nonfiction into a Career / Kelsey Timmerman
- Reflections on the Contemporary Ode / Allison Joseph

manuscript evaluation

For an additional fee of \$35, have five pages (double-spaced) of a manuscript evaluated. You do NOT have to send the manuscript with your registration, but it must be received no later than July 1, 2014.

PLEASE MARK YOUR CHOICE OF EVALUATOR:

- Jess Lourey — 10 manuscripts
- Daniel José Older — 10 manuscripts
- Kelsey Timmerman — 10 manuscripts (nonfiction)
- Sarah Beth Childers — 10 manuscripts
- Dennis Hensley — 15 manuscripts
- Holly Miller — 10 manuscripts (nonfiction)
- Matthew Clemens — 10 manuscripts

query letter critique

For an additional fee of \$35, you may sign up for a 10-minute, one-on-one consultation. Email your one-page, single spaced query to midwestwriters@yahoo.com no later than July 1, 2014.

PLEASE MARK YOUR CHOICE OF EVALUATOR:

- Jane Friedman (10)
- Jess Lourey (10)
- Daniel Jose Older (10)
- Laura Biagi (10)
- Bridget Smith (10)
- Peter Knapp (10)
- Beth Phelan (10)

register online!

PAY BY CREDIT CARD (VISA, MASTERCARD & DISCOVER) or BY CHECK

www.midwestwriters.com/registration

agent pitch session

Do NOT send a manuscript with your registration.

See guidelines on Workshop Information page.

- Laura Biagi, Jean V. Naggar Literary Agency Inc.
- Peter Knapp, Park Literary Group
- Beth Phelan, The Bent Agency
- Rita Rosenkranz, Rosenkranz Literary Agency
- Bridget Smith, Dunham Literary, Inc.

payment enclosed

Make checks payable to Midwest Writers Workshop or pay with credit card by registering online.

- I am paying for Part I only - \$150.00 _____
- I am paying for Part II only - \$275.00 _____
- I am paying for Part I & II pkg - \$375.00 _____
- I am paying for Manuscript Evaluation _____ @ \$35.00 each
- I am paying for Query Letter Critique @ \$35.00 _____
- I am paying for Saturday lunch @ \$12.00 _____
- I am paying the \$15 Late Fee _____ (if postmarked after July 15)

TOTAL ENCLOSED

There is a \$50 non-refundable cancellation fee.

SCHOLARSHIP SUBMISSION (Deadline June 1, 2014)

- No fees enclosed. This is a Scholarship Application for Part II only. (Enclose letter & writing sample)

35+ craft sessions

Manuscript evaluations

Agent pitches

Query critiques

Social media consultations

Writing contests

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Memoir

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Fiction

Nonfiction

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providing INSTRUCTION, INFORMATION,
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