

MIDWEST WRITERS

40th *Workshop*
SINCE 1973

Summer Program Information Guide Thursday through Saturday July 25-27, 2013

Muncie, Indiana
Ball State University Alumni Center
2800 West Bethel Avenue

> Welcome

Thank you for joining us for our 40th Midwest Writers Workshop. We take pride in our MWW tradition of offering instruction, fellowship, and encouragement to writers at every stage in their careers. Your investment of time and money for this year's experience may take your writing to new levels!

All MWW programs and sessions are hosted at the Ball State University Alumni Center, 2800 Bethel Avenue, Muncie, IN.

The Alumni Center is on the north side of Ball State's campus, immediately west of Scheumann Football Stadium, at the corner of Tillotson and Bethel. Parking is free at the Alumni Center. Parking lots are just north of the Center adjacent to the stadium. The Alumni Center is handicapped-accessible and all sessions for the workshop are on one floor.

> Lodging Options

Numerous motels are within a short distance of the Alumni Center. For your convenience, MWW has reserved rooms at Best Western and Fairfield Inn. Please make reservations directly with your motel of choice. Mention Midwest Writers when you make a reservation.

Best Western, 3011 N. Bethel [\$69.95]
(at Bethel & Tillotson) | 765-282-0600
FULL Fairfield Inn Marriott, 4011 W. Bethel [\$74.99]
(just north of McGalliard) | 765-282-6666

Rooms may also be available at other area motels (most are just north of McGalliard):

Holiday Inn Express, 4201 W. Bethel
765-289-4678
Comfort Inn & Suites, 3400 N. Marleon
1-877-424-6423
Hampton Inn & Suites, 4200 West Bethel
765-288-8500
Baymont, 3400 N. Chadam
765-284-4200 or 1-800-822-5252
Lee's Inn, 3302 N. Everbrook Lane
765-282-7557 or 1-800-733-5337
Super 8 Motel, 3601 Fox Ridge Lane
765-286-4333
Ball State University Student Center
(on the south side of the Ball State campus)
2000 W. University | 765-285-1555

> Frequently Asked Questions

What should I wear to workshop?

Since you'll be in workshop sessions most of the day, you'll want to wear something comfortable. However, because we have agents and editors in attendance, you may want to adopt a "business casual" policy. Dressing professionally for your agent appointment will help you present yourself at your best. You may also want to bring a sweater as some of the classrooms may be cool (sometimes cold!). The building's air conditioning system is located off-site so we are UNABLE to adjust the temperature for individual rooms. (We also have a selection of MWW sweatshirts for sale at our merchandise table!) You may dress up for the banquet if you like but it isn't required.

What should I bring?

An important advantage to attending a workshop, besides all the knowledge that is available, is an opportunity to meet people who can help further your career. MWW Community encourages networking and building friendships with other writers. If you have business cards, you may want to bring some to exchange with individuals with whom you have made a special connection. You will receive a list of all participants and their contact information in your welcome packet.

To help manage the quantity of information presented in the sessions, we will provide a spiral-bound book of notes to each participant registered for Part II. You'll need pen/pencil and perhaps an extra notebook. While it's not required, you may bring a laptop/notebook/ipad computer if you wish. (Ball State is a wireless campus.)

Of course, if you are interested in tutorial sessions for social media, you will for sure want to have your laptop with you. (We will have a couple of laptops in the social media lab.)

If you bring your cell phone, be sure that you put it on vibrate mode or turn it off during ALL sessions.

What should I do when I arrive?

If you are in Part I, plan to arrive on Thursday, July 25, between 8:00 and 8:30 a.m. to pick up your welcome bag and nametag. Our Welcome Center and Registration Table are located in the Conservatory as you enter the Alumni Center. Look for Midwest Writers committee members wearing MWW denim shirts. We'll have coffee available and you can begin meeting other participants. Our welcome begins at 8:30 a.m. and the Intensive Sessions start at 9:00 a.m.

If you are registered for a TECH intensive with Roxane Gay or Jane Friedman, you will caravan from the Alumni Center to the Robert Bell building on the BSU campus. Drivers will receive parking passes.

If you are in Part II, arrive and pick up your materials at 3:45 or after. We have two special sessions from 3:45-5 pm: Pitching 101 (to help you practice your pitch to agents) and Social Media 101. From 6:30 to 8:30 p.m, we will introduce our Part II faculty, listen to a welcome presentation by Lou Harry, "MWW Jeopardy!" and then mingle and enjoy a nice spread of finger foods and a cash bar.

If you are attending both Part I and II, you only need to sign in at the Registration Table once.

What if I have my own books to bring?

MWW offers the opportunity for participants who have published books to sell them on consignment through the MWW bookstore. There is a commission rate of 20%. Books may be delivered to the bookstore after you register.

Our bookstore opens Thursday morning at 8:15. Please have your books priced. You must pick up any remaining books before the workshop ends. Books left after the workshop ends will not be returned.

The MWW Bookstore accepts VISA and MasterCard payments. Books about writing and by faculty authors and participants will be available.

We will also have our MWW merchandise table with sweatshirts, portfolios, totes, and mugs.

How can I get the most help with my writing?

Getting feedback from other writers can be very helpful. You are welcome to bring a few pages of your writing (3-5 pages or beginning chapter). These may be handed out informally if you meet someone on your own. Or we have a place set up in the library to put your pages and come back for your comments. Please attach a few blank pages for feedback.

What about meals?

We provide coffee and pastries in the mornings, and light refreshments (cookies/chips) during the afternoons. If you need something more substantial to begin your morning, many of the local motels include breakfast. Part I participants receive a buffet lunch with their registration fee. Participation in Part II includes Friday buffet lunch and evening meal, and Saturday evening awards dinner. If you have any

> Workshop Daily Schedule

Thursday Events – July 25, 2013

8:15-8:30 am	Registration packets for Part I available for pick up (coffee & pastries available)	Conservatory
8:30-9:00 am	Welcome	Assembly Hall
9:00-11:30 am	INTENSIVE SESSIONS: Manuscript Makeover Critique – Holly G. Miller and Dennis E. Hensley Adrenaline Rush: How to Write Commercial Fiction – John Gilstrap Researching and Writing The Mystery/Suspense/Thriller Thing – Matthew Clemens Writing Everything: A Freelancer Book of Tricks – Lou Harry It's Not Your Grandmother's Inspirational Novel: Writing for a Changing Market – Colleen Coble Writing YA: Think Like a Teenager – Barbara Shoup TECH INTENSIVE: Building an Author Website – Roxane Gay [Robert Bell Building] TECH INTENSIVE: Creating an e-book – Jane Friedman [Robert Bell Building]	Various locations
11:45 am-1 pm	Box Networking Lunch	
1:00-3:30 pm	Intensive Sessions (continued)	Various locations
PART II BEGINS	Registration packets for Part II available	
3:45-5:00 pm	[1] Pitching 101 [2] Social Media 101	
5:00-6:30 pm	FREE TIME/DINNER on your own	
6:30-8:30 pm	Introduction of Faculty / Speaker: Lou Harry "MWW Jeopardy!" Cash bar / Refreshments / Networking "Find Your Tribe"	

Friday Events – July 26, 2013

8:00-8:15 am	Welcome (coffee & pastries available)	Assembly Hall
8:15-9:30 am	[3] Agent Panel: Sarah LaPolla, Brooks Sherman, Victoria Marini, John Cusick, Amanda Luedeke	
9:45-11:15 am	[4] Two Paths to a Common Goal – John Gilstrap & Matthew Clemens. No two writers follow the same path to success. In fact, even the definition of "success" is hard to nail down. Gilstrap and Clemens came at the challenge from entirely different directions. In this session, they'll talk about their respective journeys.	Rooms TBA
11:15-12:30 pm	Buffet Networking Lunch (provided) [5] Jane Friedman, Audience Development: Your Lifelong Career Investment	
12:45-2:00 pm	CRAFT WORKSHOPS [6] Dialog: It's Not Just He Said, She Said – Matthew Clemens. This session will assist you in the writing of realistic dialog and building a scene around what is far more than just the conversation. [7] Characters You Can't Forget – D.E. Johnson. Who have you met in a novel that still seems like a friend—or an enemy? This workshop will put you on track to create characters your readers won't be able to forget. [8] The Art of Compression – Roxane Gay. In this session, we'll talk about flash fiction and interesting ways to tell compelling stories that focus only on the most essential parts of the story. [9] The Particular Problems of Critiquing and Revising the Novel – Barbara Shoup. This class will provide practical strategies for getting the useful insights from your readers, identifying problems in your novel, and creating a list of very specific issues you need to address to bring it closer to the novel you want it to be.	
2:15-3:25 pm	[10] Broken Bones, Ballistics & Backdrafts: Technical Stuff That Writers Get Wrong — John Gilstrap. Fiction readers are getting more sophisticated all the time, and it's a writer's job to get the details correct. Note: contains graphic imagery. [11] E-Publishing 101: Using Amazon and Other Major Online Retailers to Publish Your Work – Jane Friedman. A overview of the DIY e-book landscape to help understand the major players, current strategies, and challenges of successful self-publishing. [12] All you ever needed to know in an hour! How to plan your Crime Fiction novel – Hank Phillippi Ryan. You have a great idea for your mystery or thriller. Hurray. Now what? Grab pen and paper and prepare to take notes and write fast – because when you leave this high-speed session, you'll have everything you need to be ready to write! [13] Historical Fiction – Barbara Shoup. This class will provide an overview of the practical considerations of writing historical fiction: Where do you start? How do you keep your research from overwhelming the story? How true to the historical facts must you remain? How can you create characters true to the standards and knowledge of their time? And more.	
3:40-4:40 pm	[14] The Perfect Pitch – Victoria Marini. [15] Collaboration: How to make two heads better than one...without strangling the other – Lou Harry. When you've written books and plays with ten different co-authors—including some you've never met—you learn a thing or two about effectively merging talents. In this workshop, we pair off to explore the act of creative collaboration.	

- [16] Layers: How to Raise Your Submission Out of the Slush Pile – Colleen Coble. This session will discuss the rule of three for layering a compelling novel. If you don't know what layers are, let alone how to figure them out, join in for a fun discussion as participants will have a layering practice.
- [17] Putting Storytelling into Your Nonfiction Part 1 – Hank Nuwer. Today's magazine features and long-format newspaper stories use narratives richly imbued with telling details. Such reportage demands real immersion of the writer in putting together a compelling narrative from facts, observation, research and analysis.
- [18] Queries That Work – Amanda Luedeke. With experience in writing marketing and sales copy for national brands, Luedeke unpacks what it takes to write a query that not only gets read, but demands that the reader ask for more.

4:55 pm-5:55 pm

- [19] There is No Writers Block: 15 ways to jumpstart your writing – Hank Phillippi Ryan. If you've ever had trouble with a chapter or scene or sentence or concept – it's not the dreaded writers block. It's a signal that you need to rearrange your brain a bit. How?
- [20] Character Matters: Making your characters pop off the page or stage – Lou Harry. The workshop will focus on finding the telling details, what to leave to the imagination, finding the ideal population for your work, and more.
- [21] Putting Storytelling into Your Nonfiction Part 2 – Hank Nuwer. Veteran writers ready for the challenge of publishing work that classifies as creative nonfiction and/or literary journalism will benefit from this advanced course that explores the craft necessities such as point-of-view, scene setting and use of imagery.
- [22] Are You a Professional Writer? Don't Wait for an IRS Audit to Find Out - Gary Hensley. Attend this session to find out what it takes to be considered a professional writer in the eyes of the IRS. Learn what you have to do now to nail down your professional status and why you don't want your writing efforts classified as a hobby.

6:30-9:00 Evening Meal & Program: 40th MWW Celebration / Message in a Bottle Reading Activity/

Saturday Events – July 27, 2013

8:15-9:45 am [23] Buttonhole the Experts [informal Q&A with 7 participants to a table, switching to a new table after 20-minute conversation with the "Expert"] Assembly Hall

10:00-11:15 am

[24] Publishing in a Brave New World Panel: Sarah LaPolla, Roxane Gay, Barb Shoup, Jane Friedman, D.E. Johnson

11:30 am-1:00 pm Lunch (on your own) [Boxed lunch available; \$12 - MUST be pre-paid with registration]

1:15 pm-2:15 pm

- [25] Writing Memoir – Hank Nuwer. Learn to look at your life as stories that qualify as nothing less than great literature. Learn to take the experiences that molded your character and personality into narratives that entice editors to buy your work and keep readers entertained, intrigued and inspired.
- [26] Character: It's More Than Just A Name On The Page – Matthew Clemens. This session is devoted to creating and developing characters that live on the page, as well as in our mind. We'll work on building characters that will stick with the reader even after the book is finished.
- [27] How to Make an (Agent) Connection at Conferences – Sarah LaPolla & Summer Heacock.
- [28] The Joy of Revisions – Colleen Coble. Bestselling author Colleen Coble believes revision is the best part of writing. Getting feedback from your editor or critique partner doesn't have to be painful. Embrace the joy of revisions and learn the steps to take when tackling a rewrite.

2:30-3:30 pm

- [29] Romancing the Idea: Coming Up With a New Novel – Colleen Coble. It's time to start your next novel, but you don't have a great idea. You'll leave this fun, interactive class with a fresh dose of creativity that can springboard you to your next novel.
- [30] Using TV Techniques to Write a Killer Novel – Hank Phillippi Ryan. Here's what you need to produce a successful television story: Develop memorable characters. Build suspense. Show conflict. Tell a compelling story. Find justice. Here's the scoop. What you need to write a successful novel are exactly the same things.
- [31] What Editors Look For: Writing from an Editor's Perspective – Roxane Gay. A Q & A session to ask an editor of a national magazine about what editors are looking for, and how they can give their work a stronger chance of getting noticed.
- [32] The Art and Business of Building an Author Platform – Jane Friedman. Writers are often scared or baffled by platform because it's seen as a marketing and promotion mindset—antithetical to the artist mindset. However, there is a way to approach platform that isn't about selling, but rather understanding human behavior (including your own!).

3:45-4:45 pm

- [33] BuildBlood on the Page: Using Research to Create Credible Fiction – John Gilstrap. In this session, you'll learn how to make minutes of research look like years of first-hand experience.
- [34] Amazing First Lines – John Cusick. Learn to write startling, intriguing, unforgettable openings. Involve the reader with mystery, suspense, and humor. Grab a reader's, editor's, or agent's attention from word one.
- [35] POV - Who's Telling This Story? – D.E. Johnson. Point of view is one of the most important decisions a writer has to make and can be one of the trickiest to handle. This fast-paced workshop will not only provide the tips and tricks, it will have you writing from a unique point of view before the hour is out!
- [36] Basic Taxation for Writers – Gary Hensley.

5:00-6:00 pm Cash Bar, Happy Hour

6:00-7:45 pm Closing Banquet / Manny Awards / Keynote Speaker: Hank Phillippi Ryan, "What I Wish Someone Had Told Me"

dietary restrictions, email the director: midwestwriters@yahoo.com

What if I paid for a Manuscript Evaluation?

If you paid the \$35 fee for your manuscript to be evaluated by one of our Manuscript Evaluation Team, you are entitled to a 15-minute one-on-one discussion of your work with the Team Member you selected. All discussion sessions between participants and the Manuscript Evaluation Team Member are Friday and Saturday during workshop hours. The Manuscript Team Members will schedule their one-on-one discussions. You will receive an email a few days prior to the workshop with your day and time, which will also be posted at the Registration Table.

How do I prepare for my Agent Pitch Session?

If you signed up for a three-minute pitch session, you will pitch to the agent on Friday or Saturday.

Five interns will be working as assistants to the agents. Before the conference, they will communicate with you to schedule pitches, and during the conference, they'll keep time and make sure things run smoothly. If you signed up to pitch, you should have received an email from one of these interns. You can read their bios and learn more about them on the MWW website: <http://www.midwestwriters.org/ball-state-interns-social-media-tutors-agent-assistants/>

Rachael Heffner (assisting Sarah LaPolla)
Sarah Hollowell (assisting Victoria Marini)
Rebecca Jackson (assisting Amanda Leudeke)
Kiley Neal (assisting Brooks Sherman)
Sara Rust (assisting John Cusick)

Please come prepared.

Before the conference, it helps to do a little homework. Agents are impressed when a writer knows something about their agency and the writers it represents. At minimum, know whether the agent represents your kind of book. Don't pitch your adult thriller to an agent who handles only children's books. Know where your project falls in the marketplace. If it's fiction, is it a romance, a mystery, mainstream? Can you compare it to another published author's work? If it's nonfiction, who is the audience? What types of publishers are likely to buy it?

Authors must know about similar books that have been published and why theirs will be different. What category does it fall into, who are the readers and how will it fit into the market?

Prepare a three-minute pitch where you boil your project down to three to five sentences. Practice that pitch until you can deliver it smoothly. The whole point of the pitch session is to get your writing read. You're not there to chat, make a new friend or list the problems you're having with your writing but to convince the agent to give it a look.

For fiction, divide the pitch into three points: the setup, hook and resolution. For nonfiction, the title should convey the main concept of the book. Explain what the book is about, why you are qualified to write it, who will read it and what you can do to promote it.

Agents and editors are not usually willing or able to carry your manuscript home with them, but if they are interested, they may take a brief written summary. Don't expect an agent or editor to read your synopsis while you wait. Sell the agent on you as a writer and then the book you're doing. It is much more helpful to convince the agent of your talent, vision, commitment and ability and then hopefully about the book itself. In a short meeting, if the agents are interested, they will usually follow up on the phone later and get into the book stuff.

How do I prepare for my Query Letter Critique?

New this year, we have a Query Critique Team, similar to our Manuscript Evaluation Team. If you paid the additional fee of \$35 for a 10-minute one-on-one consultation, you should receive an email shortly before the workshop with the day/time of your meeting. It will also be posted at the Registration Table.

What will the Social Media Tutors offer?

Because MWW is committed to helping you become a published writer, we talk a lot about social media. That's because changes in the publishing industry have forced writers to become "authorpreneurs"—marketers, promoters, social media experts, and much more. At MWW, we know how time-consuming and confusing these tasks can be, and so we offer a free, drop-in tutoring center called the Social Media Lab, staffed by Ball State students working as tutors.

You can schedule a 50-minute session (on Friday or Saturday) to discuss both the "how" and "why" of social media: for example, how to start a blog, or for the more advanced, how to increase the readership of your blog, as well as why you should use social media as a writer.

If you'd like to sign up for one of these free sessions, you will get an email from MWW Director Jama Bigger explaining how to start that process.

You can read their bios and learn more about them on the MWW website: <http://www.midwestwriters.org/ball-state-interns-social-media-tutors-agent-assistants/>

John Carter
Jackson Eflin
Rebekah Hobbs
Madison Jones
Kameron McBride
Morgan Smith

Using Twitter to Share Your “Notes” at MWW13

If one of us says something quotable, share it on Twitter. Use the hashtag #mww13 and your tweet will appear on the TV screen in the Atrium for others to see. Use tags and hashtags so that others on Twitter can find it!. Also, subscribe to this list and start following the MWW faculty and staff: <https://twitter.com/daycathy/midwest-writers-workshop>

Faculty--The Writers

#mystery #thriller #YA #romance
Hank Phillipi Ryan @hank_phillipi
John Gilstrap @JohnGilstrap
Barbara Shoup @barbshoup
Matthew Clemens @chucktwain
Colleen Coble @colleencoble
Lou Harry @LouHarry
Hank Nuwer @nuwer
D.E. Johnson

Faculty--The Agents

#AskAgent #pubtip #query
Brooks Sherman @byobrooks
Amanda Luedeke @amandaluedeke
John M Cusick @johnmcusick
Victoria Marini @LitAgentMarini
Sarah Lapolla @sarahlapolla

Faculty--The Editors/ Publishing Professionals

#pubtip #query #amediting #amwriting
Roxanne Gay @rgay
Jane Friedman @JaneFriedman

MWW Committee and Staff

#mww13
Midwest Writers @MidwestWriters
Jama Kehoe Bigger @jamabigger
KelseyTimmerman @KelseyTimmerman
Cathy Day @daycathy
Cathy Shouse @CathyShouse
Maye Rolston @MayeRolston
Linda Taylor @LindaEdits

MWW Social Media Consultants

Jackson Eflin @JacksonEflin
Sara Rust @Sara_Rust
Rachael Heffner @heffner365
Kiley Neal @KJNealWriter
Kameron McBride @Dr_Pandhattan
Sarah Hollowell @sarahhollowell
Rebekah Lyn Hobbes @clutchlife
John Carter @jekcarter
Madison R. Jones @MarvandMash
Mo L. Smith @MoSmithBSU
Linda Taylor @LindaEdits

What is the R. Karl Largent Writing Award?

Midwest Writers Workshop established the R. Karl Largent Memorial Fund and renamed its top writing award in honor of long-time and popular committee member R. Karl Largent, who died in 2003. The Manny Writing Contest’s top winner will receive a \$200 cash award, made possible through Robin Vincent Publishers and MWW.

The Manny Awards have become a tradition at Midwest Writers Workshop. The contest offers cash awards and is designed to recognize works in progress in four categories: short fiction, novel, poetry and nonfiction. You may enter one category only.

What is the Luminis Writing Contest?

Luminis Books announces the Luminis Books Writing Contest which will be awarded at the 2013 Midwest Writers Workshop. The contest winner will receive a \$150 cash award, a personalized certificate, the option of having the winning entry published on the Luminis Books website, and, of course, bragging rights! This award is available to those registered for Part II of the 2013 MWW. Please submit up to twenty pages of your literary fiction or short story in entirety by July 18, 2013 to editor@luminisbooks.com and reference ‘The Luminis Writing Contest’ in the subject line. Both adult and YA/children’s literature accepted.

What is “Buttonhole the Experts”?

Buttonhole the Experts is our fun Saturday morning activity. We have 20+ tables in the banquet hall with an “expert” (our faculty members and others!) at each one. Folks get their coffee, muffins/bagels, etc. and then six participants sit at each table and chat informally with the expert for about 20 minutes. Then at the ring of a bell and it’s like musical chairs, the six at each table rise and head to another table of interest for another 20-minute chat. This process is repeated four times. In other words, everyone

drinks way too much coffee but learns much about the various genres/topics from our experts.

How do I use Guidebook mobile app?

Carry our conference guide with you in your smartphone or tablet so you have less to keep track of! Coming to you in time for Midwest Writers Workshop 2013:

Midwest Writers Workshop has created a mobile Guidebook app for use on Apple iPhone, iPod Touch, iPad / Android 2.1+ smart phones and tablets, Kindle Fire tablets, Windows & Blackberry smartphones, Blackberry Playbook tablet, any web-enabled phone and laptop/desktop computer. Our goal is to make your conference experience easier and more pleasant.

This mobile Guidebook will enable you to:

- See our entire conference schedule complete with room assignments
- Create your own personalized schedule for the conference
- Easily engage with and talk about the conference via Twitter (@MidwestWriters and the hashtag #mww13) and Facebook
- Get directions to the conference location and local hotels and restaurants
- Access a map of the Alumni Center showing room number/names
- Rate the sessions you attend as well as the facility itself.
- Create a packing or travel to-do list within the app and take notes at the conference

Look for future information about accessing our guidebook using the app or mobile link URL in email from us. We will also be posting notices on our Twitter and Facebook pages when we roll out the final version.

DIRECTIONS FOR ACCESSING & Setting up the App:

Method One:

1. Download the app "Guidebook" for Apple iPhone Apple iPod Touch, Apple iPad, Android 2.1+ smartphones & tablets, and Kindle Fire tablet. (Search for it in your platform's app store or by visiting our Guidebook landing page online at <http://guidebook.com/g/mww13>.)
2. Tap the app to open it, then tap the "Download Guides" link at the bottom left.
3. On the next page, type "mww" into the Search bar/window at the top or scroll through events to find our MWW logo/icon. When you find it, tap on our logo/icon to download our specific Guidebook into your Mobile Guidebook app. You are now ready to begin using our Mobile Guidebook app by tapping on the MWW icon that appears on your mobile Guidebook app's Main Page.

4. Once you have downloaded our MWW13 guide to your device, tap on our Guide logo in the Guidebook main page to reach the MWW13 mobile Guidebook Home Page. You will find a menu of icons (My Schedule, Master Schedule, Twitter, Facebook, Schedule Tracks, Maps, To-Do, and About MWW13 & Guidebook).

5. Tapping on the "About MWW13 & Guidebook" icon on the Homepage will give you access to information about our conference AND an extensive manual [titled "Notes"] on how to get the most out of all available features of our MWW Mobile Guidebook app.

6. In the manual, look for information on rating our facility and each session you attend. We appreciate your help in ascertaining the quality of your experience with our facility and each session you personally attend. Thank you in advance for rating us.

Method Two:

1. Scan the QR barcode on our website, or in our program guide.
2. Follow # 2-6 under Method One above.

Method Three - For Windows, Blackberry, and web-enabled platform phones (and Laptops, Notebooks, and Desktop computers):

1. Navigate to m.guidebook.com (mobile link).
2. Type "mww13" into the search window, or scroll through events list to find our logo/icon.
3. Tap to open.

SHORT VERSION OF DOWNLOAD INSTRUCTIONS:

TO DOWNLOAD AND SET UP OUR Mobile Guidebook:

1. Download the Guidebook "MWW13" to your device from your app store or from the following link: <http://guidebook.com/g/mww13>.
2. Once you have downloaded the app, search for it by typing "mww" into the search bar at the top of the guide categories screen.
3. Full instructions on using our guidebook is listed in the "About MWW13 & Guidebook" section of our mobile guidebook.

What if I still have questions?

If you have questions, contact MWW Director, Jama Bigger, at 765-282-1055 or email at midwestwriters@yahoo.com.

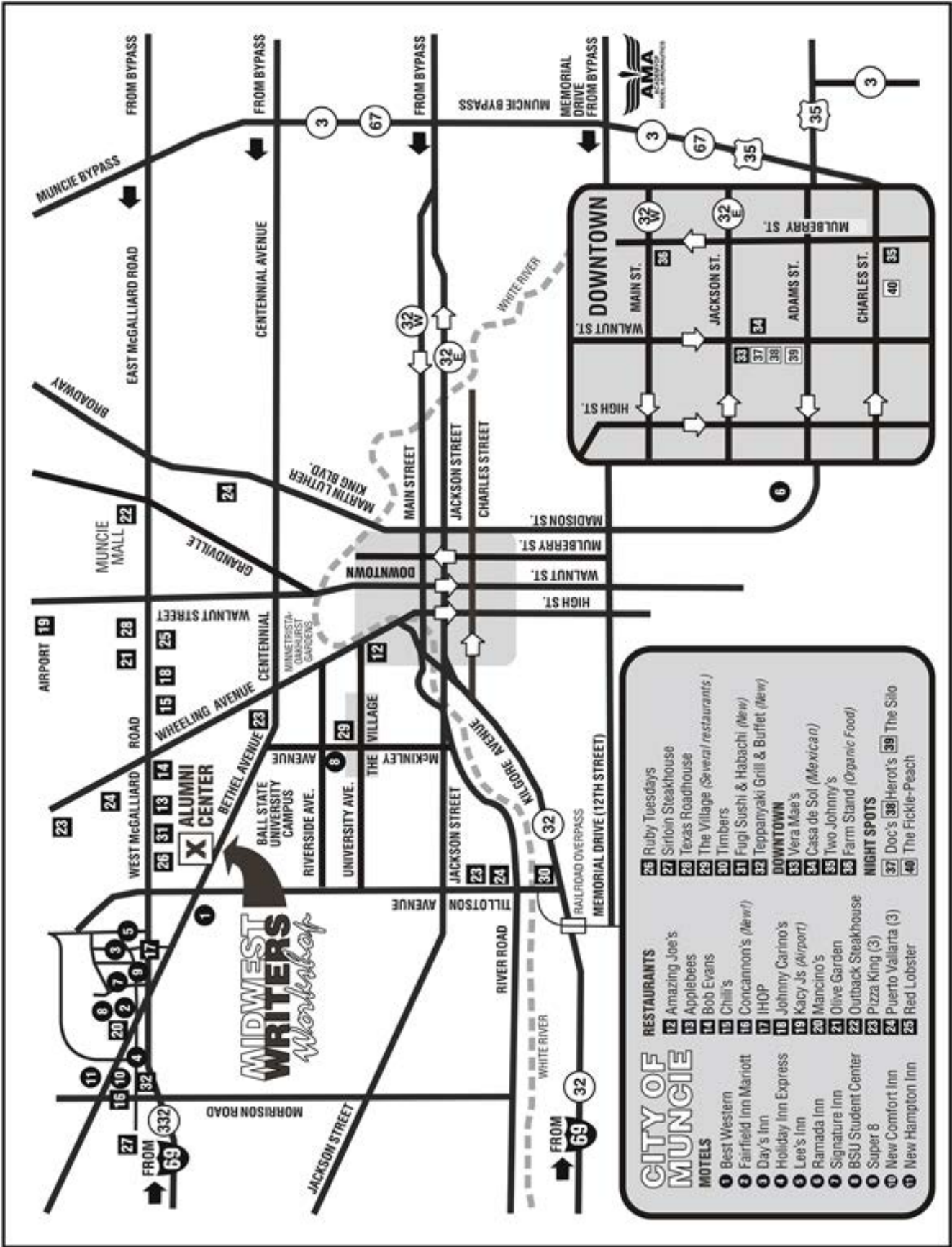
BE A PART OF MWW FAMILY!

FACEBOOK: Midwest Writers Workshop FAN page or Facebook Group

TWITTER: follow MWW -- @MidwestWriters

MWW Director --Twitter@jamabigger

Use hashtag #mww13



MIDWEST WRITERS
Workshop

- CITY OF MUNCIE**
- MOTELS**
- 1 Best Western
 - 2 Fairfield Inn Marriott
 - 3 Day's Inn
 - 4 Holiday Inn Express
 - 5 Lee's Inn
 - 6 Ramada Inn
 - 7 Signature Inn
 - 8 BSU Student Center
 - 9 Super 8
 - 10 New Comfort Inn
 - 11 New Hampton Inn
- RESTAURANTS**
- 12 Amazing Joe's
 - 13 Applebees
 - 14 Bob Evans
 - 15 Chili's
 - 16 Concannon's (New!)
 - 17 IHOP
 - 18 Johnny Carino's
 - 19 Kacy Js (Airport)
 - 20 Mancino's
 - 21 Olive Garden
 - 22 Outback Steakhouse
 - 23 Pizza King (3)
 - 24 Puerto Vallarta (3)
 - 25 Red Lobster
- NIGHT SPOTS**
- 37 Doc's
 - 38 Herot's
 - 39 The Siko
 - 40 The Fickle-Peach
- DOWNTOWN**
- 26 Ruby Tuesdays
 - 27 Sirtoin Steakhouse
 - 28 Texas Roadhouse
 - 29 The Village (Several restaurants)
 - 30 Timbers
 - 31 Fugi Sushi & Habachi (New)
 - 32 Teppanyaki Grill & Buffet (New)
- DOWNTOWN**
- 33 Vera Mae's
 - 34 Casa de Sol (Mexican)
 - 35 Two Johnny's
 - 36 Farm Stand (Organic Food)