



STUFF TO KNOW FOR #MWW16

Thursday through Saturday

July 21-23, 2016 >> Muncie, Indiana

L.A. Pittenger Student Center, 2000 West University Avenue

Thank you for joining us for our 43rd Midwest Writers Workshop. We take pride in our MWW tradition of offering instruction, fellowship, and encouragement to writers at every stage in their careers. Your investment of time and money for this year's experience may take your writing to new levels!

All MWW programs and sessions are hosted at the Ball State University L.A. Pittenger Student Center, 2000 West University Avenue, Muncie, IN.

What about parking?

Reserved parking is available in the parking garage behind the Student Center, or the yellow and green surface lots to the sides of the Student Center. Parking is \$5.00/day and BSU Parking staff will distribute hanging tag permits at the Registration Table. You will need to hang the tag on your mirror before noon. The Student Center is handicapped-accessible.

Maps of the Student Center floor plans are included at the end of this document. AND Check out the "RESOURCES" page under the "EXTRAS" tab on our website.

What should I wear to workshop?

Since you'll be in workshop sessions most of the day, you'll want to wear something comfortable. And now that we're in a larger facility with three floors, you will want to wear comfy shoes. Because we have agents and editors in attendance, you may want to adopt a "business casual" policy. Dressing professionally for your agent appointment will help you present yourself at your best. You may also want to bring a sweater as some of the classrooms may be cool (sometimes cold!). We also have a selection of MWW sweatshirts for sale at our merchandise table! You may dress up for the banquet if you like but it isn't required.

What about meals?

THURSDAY:

Morning: coffee and pastries

Lunch: box lunch

Dinner: ON YOUR OWN

Evening reception/opening for Part II: cash bar/cheeses/fruits/chicken tenders, etc.

FRIDAY:

Morning: coffee and pastries

Lunch: taco bar

Dinner: ON YOUR OWN {SUGGESTION: Due to BSU graduation, restaurants may be PACKED. You may want to grab fast-food and remember we'll have a pizza snack at the bowling party.}

Evening Bowling Party: Pizza (pepperoni/sausage/cheese)

SATURDAY:

Morning: coffee

Lunch: box lunch (only IF YOU RESPONDED YES ON EMAILED FORM)

Dinner: cash bar/banquet

Those with dietary needs should email Jama: midwestwriters@yahoo.com. At the workshop, please see one of the catering staff as they have your food set aside in the kitchen.

Hours of Operation:

Student Center Tally Food Court: Monday – Friday 7:00 a.m. – 2:00 p.m.
Saturday and Sunday – Closed

Student Center Tally Starbucks: Monday – Friday 7:00 a.m. – 4:00 p.m.
Saturday (July 23rd Only) – 7:00 a.m. – 2:00 p.m.
Sunday – Closed

What should I bring?

An important advantage to attending a workshop, besides all the knowledge that is available, is an opportunity to meet people who can help further your career. The MWW community encourages networking and building friendships with other writers. If you have business cards, bring some for **The Hub** table and to exchange with individuals with whom you have made a special connection. You will receive a list of all participants and their contact information in your welcome packet.

To help manage the quantity of information presented in the sessions, we provide a wire-bound book of notes to each participant registered for Part II. You'll need pen/pencil and perhaps an extra notebook. While it's not required, you may bring a laptop/notebook/iPad computer if you wish. (Ball State is a wireless campus.)

Of course, if you signed up for help with Scrivener or the tutorial sessions for social media, you will want to have your laptop with you.

If you bring your cell phone, be sure that you put it on vibrate mode during ALL sessions. But keep tweeting!

What should I do when I arrive?

If you are in Part I, plan to arrive on Thursday, July 21, between 8:00 and 8:30 a.m. to pick up your welcome packet and nametag. Our Welcome Center and Registration Table are located on the second floor in the Browsing Lounge (the middle area of the second floor). Look for Midwest Writers committee members wearing green shirts with the MWW logo. We'll have coffee available and you can begin meeting other participants. An introductory welcome session begins at 8:30 a.m. in the Ballroom and the Intensive Sessions start at 9:00 a.m.

If you are in Part II, arrive and pick up your materials at 3:45 p.m. or after. We have three special sessions from 3:45-5:00 p.m.: Conference 101 (for all newcomers!), Pitching 101 (to help you practice your pitch to agents), and Query Letters 101. From 6:30 to 8:30 p.m., we will introduce our Part II faculty, listen to a welcome presentation by Kelsey Timmerman, mingle and enjoy a nice spread of finger foods and a cash bar, and then have a networking time where you can "find your tribe."

If you are attending both Part I and II, you only need to sign in at the Registration Table once.

What if I have my own books to sell?

MWW offers the opportunity for participants who have published books to sell them on consignment through the MWW bookstore. There is a commission rate of 10%. Books may be delivered to the bookstore after you register. If you have books to sell, complete the form on our website, Extras tab, then Resources.

Our bookstore opens Thursday morning at 10:00. Please have your books priced. You must pick up any remaining books before the workshop ends. Books left after the workshop ends will not be returned.

Consignment Bookstore Hours:

Thursday, 10 a.m.-1 p.m., 4-5 p.m.

Friday, 8-10 a.m., 12-2 p.m.

Saturday, 8-11 a.m., 1:30-3 p.m.

The MWW Bookstore accepts VISA and MasterCard payments. We will also have our MWW merchandise table with sweatshirts, portfolios, totes, and mugs.

How can I get the most help with my writing?

Getting feedback from other writers can be very helpful and we have various opportunities for you to share your work. We're promoting the **Two-Page Share** (manuscript form: double space, 12 point).

- 1) Find Your Tribe – Thursday evening
- 2) During your free time or when you decide to skip a session. "Show me your two-pages and I'll show you mine." 😊
- 3) Message in a Bottle – Friday evening. Look for the Message in a Bottle display, put your name on a ticket, and wah lah, you're in the drawing for a chance to read your Two-Page Share!

What is the "Find Your Tribe" on Thursday evening?

Welcome / Introduction of faculty

Keynote: Kelsey Timmerman

Fellowship/Networking

Plan to stay after the formalities and introductions to renew friendships, create new ones and have the chance to read and hear something from the labors of the past year.

Find Your Tribe

To cap off the opening festivities Thursday evening, we invite you to meet and get to know your “tribe.” From 8:00 until 9:00 (or thereabouts), participants will have the opportunity to gather with their fellow attendees who write in the same genre. This is a great way to connect to people you may benefit from knowing during the rest of the weekend, and possibly beyond. Channel your inner extrovert and participate!

Here's how our new and improved event will work. Based on the first genre you specified on your registration, we have assigned each writer to a group. Each group will have a tribe leader who will help get the process started and facilitate the activity. What happens next will be decided by the people in the group along with the tribe leader, because some groups will be larger than others. Plus, we want to meet individual needs as much as possible.

By the way, if you go to the group you are assigned to, you may end up creating sub-genres within it. But if you decide another group is a better fit, you have our blessing to go there. Notice below that some of our larger groups have already been divided into two groups, just randomly. This doesn't mean anything other than we wanted a smaller group for you.

These are the initial tribes: 1) Mystery I ; 2) Mystery II; 3) Suspense/Thriller/Crime Fiction; 4) General Adult Fiction; 5) Historical Fiction; 6) Young Adult/New Adult I; 7) Young Adult/New Adult II; 8) Women's Fiction; 9) Fantasy/Urban Fantasy; 10) Children's and Middle Grade; 11) Nonfiction; Memoir/Poetry; 12) Literary Fiction/Upmarket Fiction; 13)Romance; 14) /Undecided/Unsure.

The first step will likely be to introduce yourselves to one another and share as a group, then you may split off into smaller groups or sub-genres, and/or read your **“Two-page Share”** (the first two pages of your work -- double spaced, 12 pt type ONLY, please). So bring your work. But you also may just discuss your writing journey and share what seems important to you.

We fully believe that part of the benefit of MWW is the relationships we form. We can't wait to see what connections are made this year. So whatever you do, don't miss Find Your Tribe 2016!

What if I paid for a Manuscript Evaluation?

If you paid the \$35 fee for your manuscript to be evaluated by one of our Manuscript Evaluation Team, you are entitled to a 15-minute, one-on-one discussion of your work with the Team Member you selected. All discussion sessions between participants and the Manuscript Evaluation Team Member are Friday and Saturday during workshop hours (Rooms 307 & 308). The Manuscript Team Members will schedule their one-on-one discussions, which were emailed to you in a Google Doc, or check the list for your name/time at the Registration Table when you arrive.

How do I prepare for my Agent Pitch Session?

If you signed up for a three-minute pitch session on your registration form, you should have received an email from an agent assistant about the day/time of your appointment (Room 303). These times will also be posted on a schedule in the Browsing Lounge by the Registration Table. Each agent will meet with individuals who pre-registered. Please come prepared.

Before the conference, it helps to do a little homework. Agents are impressed when a writer knows something about their agency and the writers it represents. At minimum, know whether the agent represents your kind of book. Don't pitch your adult thriller to an agent who handles only children's books. Know where your project falls in the marketplace. Is it fiction, is it a romance, a mystery, mainstream? Can you compare it to another published author's work? If it's nonfiction, who is the audience? What types of publishers are likely to buy it?

Authors must know about similar books that have been published and why theirs will be different. What category does it fall into, who are the readers and how will it fit into the market?

Prepare a three-minute pitch where you boil your project down to three to five sentences. Practice that pitch until you can deliver it smoothly (plan to attend our Pitching 101!). The whole point of the pitch session is to get your writing read. You're not there to chat, make a new friend or list the problems you're having with your writing but to convince the agent to give it a look.

For fiction, divide the pitch into three points: the setup, hook and resolution. For nonfiction, the title should convey the main concept of the book. Explain what the book is about, why you are qualified to write it, who will read it and what you can do to promote it.

Agents and editors are not usually willing or able to carry your manuscript home with them, but if they are interested, they may take a brief written summary. Don't expect an agent or editor to read your synopsis while you wait. Sell the agent on you as a writer and then the book you're doing. It is much more helpful to convince the agent of your talent, vision, commitment and ability and then hopefully about the book itself. In a short meeting, if the agents are interested, they usually will follow up on the phone later and get into the book stuff.

Six interns will be working as assistants to the agents. Before the conference, they will communicate with you to schedule pitches, and during the conference, they'll keep time and make sure things run smoothly. If you sign up to pitch, you will receive an email from one of these interns.

How do I prepare for my Query Letter Critique?

We have a Query Critique Team, similar to our Manuscript Evaluation Team. If you paid the additional fee of \$35 for a 10-minute one-on-one consultation in Rooms 307 & 308, check the list for your time at the Registration Table.

What will the Social Media Tutors offer?

Because MWW is committed to helping you become a published writer, we talk a lot about social media. That's because changes in the publishing industry have forced writers to become "authorpreneurs"—marketers, promoters, social media experts, and much more. At MWW, we know how time-consuming and confusing these tasks can be, and so we offer a free, tutoring center called the Social Media Lab (Room 205, Orr Room), staffed by Ball State students and graduates.

Those who registered for a session (on Friday or Saturday) will learn both the "how" and "why" of social media: for example, how to start a blog, or for the more advanced, how to increase the readership of your blog, as well as why you should use social media as a writer.

Using Twitter to Share Your "Notes" at MWW16

If one of us says something quotable, share it on Twitter. Use the hashtag #mww16. Use tags and hashtags so that others on Twitter can find it! Also, subscribe to this list and start following the MWW faculty and staff:

<https://twitter.com/jamabigger/lists/midwest-writers-2016>

Faculty--The Writers

#mystery #thriller #YA #fiction

Julie Murphy [@andimJULIE](#)
Natalie C. Parker [@nataliecparker](#)
Matthew Clemens [@chucktwain](#)
Larry D. Sweazy [@larrydsweazy](#)
Jen Malone [@jenmalonewrites](#)
Amy E.Reichert [@aereichert](#)
Karma Brown [@WriterKarma](#)
Ashley Ford [@iSmashFizzle](#)
Lori Rader-Day [@LoriRaderDay](#)
DE Johnson [@DEJohnsonAuthor](#)
Dee 🍀 Romito [@writeforapples](#)
Wendy Beckman [@beckcomm](#)
Kelly O'Dell Stanley [@kellyostanley](#)
Sarah J. Schmitt [@SJSchmitt](#)

Faculty--The Agents

#AskAgent #pubtip #query

Rachel Ekstrom [@EkstromRachel](#)
Molly Jaffa [@molly_jaffa](#)
Lauren MacLeod [@Lauren_MacLeod](#)
Jim McCarthy [@JimMcCarthy528](#)
Uwe Stender [@UweStender](#)
Brent Taylor [@NaughtyBrent](#)

Faculty--The Editors/ Publishing Professionals

#pubtip #query #amediting #amwriting

April Osborn [@april_osborn](#)
Liz Pelletier [@Liz_Pelletier](#)
Jane Friedman [@JaneFriedman](#)
Carol Topp [@CarolTopp](#)

MWW Committee and Staff

#mww16

MidwestWriters@MidwestWriters
Jama Kehoe Bigger [@jamabigger](#)
KelseyTimmerman [@KelseyTimmerman](#)
Summer Heacock [@Fizzygrl](#)
Cathy Duling Shouse [@cathyshouse](#)
Maye Ralston [@MayeRalston](#)
Linda Karen Taylor [@LindaEdits](#)
Sandra L. Baron [@sandibaron](#)
Jeffrey O Pearson [@JeffreyOPearson](#)
Kelly O'Dell Stanley [@kellyostanley](#)
Janis Thornton [@JanisThornton](#)
Gail Werner [@gailwerner](#)
Shelly Gage [@shelly_gage](#)

MWW Agent Assistants

Sarah Hollowell @sarahhollowell

Caroline Delk @carolinemdelk

Kara Harris @KaraAHarrisBook

Lauren Cross @laurencross

Rachel Lauve @rachellauve

Amanda Byk @ABykDesign

Rachel Wright-Marquez @rachelkmarquez

MWW Social Media Consultants

Jackson Eflin @JacksonEflin

Levi Todd @levicitodd

Brittany Means @BrittanyMeansIt

Heather Schneider @HaHaHaHannahEss

What is “Buttonhole the Experts”?

Buttonhole the Experts is our fun activity, and this year we have TWO sessions, one Friday night and one Saturday morning. We have 30+ tables in Cardinal Hall with an “expert” (our faculty members and others!) at each one. Seven participants sit at each table and chat informally with the expert for about 20 minutes. Then at the ring of a bell, it’s like musical chairs. The seven at each table rise and head to another table of interest for another 20-minute chat. This process is repeated three times. In other words, everyone learns much about the various genres/topics from our experts.

What is the R. Karl Largent Writing Award?

Midwest Writers Workshop established the R. Karl Largent Memorial Fund and renamed its top writing award in honor of long-time and popular committee member R. Karl Largent, who died in 2003. The Manny Writing Contest’s top winner will receive a \$200 cash award, made possible through Robin Vincent Publishers and MWW.

The Manny Awards have become a tradition at Midwest Writers Workshop. The contest offers cash awards and is designed to recognize works in progress in four categories: short fiction, novel, poetry and nonfiction. You may enter one category only. Awards are presented at Saturday’s banquet.

What if I still have questions?

If you have questions, contact MWW Director,
Jama Bigger, at 765-282-1055 or email at midwestwriters@yahoo.com.

BE A PART OF MWW FAMILY!

FACEBOOK: Midwest Writers Workshop FAN page
or Facebook Group

TWITTER: follow MWW
@MidwestWriters

MWW Director

Twitter@jamabigger
Use hashtag #mmw16

Connect with other writers, authors, previous faculty, MWW alumni, and many participants. Maybe you have a question about pitching to agents, or manuscript submissions, or the facility. Maybe you're looking to share a motel room or a ride to Muncie. Post a question on our Discussion Board or write a comment on our Wall. (To join: type "Midwest Writers Workshop" into the search line.)

MWW 2016 Schedule

Registration and Vendors	Rm214-Browsing Lounge
BSU Bookstore/MWW Bookstore & Merchandise	Rm216-Music Lounge
Social Media Lab	Rm205-Orr Room
Editor Pitches	Rm302
Agent Pitches	Rm303
Manuscript Evaluations	Rms307 & 308
Faculty Green Room	Rm229-Terrace Lounge

Thursday Events – July 21, 2016

214 (Browsing Lounge) 8:15-8:30 am **Registration** welcome bags for Part I

201 (Ballroom) 8:30-9:00 am **Welcome**

9:00-11:30 am **PART I INTENSIVE SESSIONS:**

Rm305 (1) Making Your Thriller Thrilling – Matthew V. Clemens

Rm306 (2) It's A Mystery – Larry D. Sweazy

Rm303 (3) Building the YA Novel — Julie Murphy & Natalie C. Parker

Rm304 (4) OMG, Like, Whatevs: Writing For Tweens – Jen Malone

Rm219A-Cardinal Hall (5) Women's Fiction, Deconstructed — Karma Brown and Amy E. Reichert

Rm308 (6) Writing Great Essays For The Web — Ashley Ford.

Rm219B-Cardinal Hall (7) Manuscript Makeover – Dennis Hensley and Holly Miller.

Rm237-Forum (8) The Art of Revision: From Draft to Publication – Lori Rader-Day.

Rm208-Pineshelf (9) Using Scrivener for More Organized and Efficient Writing – Dee Romito.

Rm307 (10) Leaping into Poetry – Liz Whiteacre.

Ballroom 11:45 am-1 pm **Box Networking Lunch**

1:00-3:00 pm **Intensive Sessions (continued)**

PART II begins

- **GREEN: CRAFT SESSIONS**
- **RED: BUSINESS SESSIONS**
- **BLUE: PANELS**

3:45 pm **Registration packets for Part II available**

3:45-5:00 pm

Rm219C-Cardinal Hall [1] **Conference 101** — Holly Miller and Sarah Cannon [For first-time conference attendees]

Rm219A-Cardinal Hall [2] **Pitching 101** — Kelsey Timmerman, Summer Heacock, and [Brenda Drake](#) (of “Pitch Wars”) [Tips for the 3-minute pitch to agents and “pitch practice”]

Rm219B-Cardinal Hall [3] **Querying 101** — Uwe Stender and Jim McCarthy [Tips for improving your query letter]

5:00-6:30 pm Dinner on your own [Head to the Village]

Ballroom 6:30-8:30 pm **Welcome & Keynote: Kelsey Timmerman.**

Cash bar/refreshments

We'll kick off Part II with a welcoming talk by MWW's own international speaker, Kelsey Timmerman. Kelsey first came to MWW as an attendee with no agent and an idea for a nonfiction book. Today, he speaks around the world about his books, *Where Are You Wearing?* And *Where Are You Eating?* His presentation will be inspirational and filled with his special brand of wit, to get you in a workshopping mood.

Faculty Introductions

Alumni Lounge/Browsing Lounge/Ballroom **Find Your Tribe**

Friday Events – July 22, 2016

[NO sign up necessary for Part II sessions; attend any ones you want!]

[Pitch sessions, manuscript evaluations, query letter critiques, social media, and tax/business appointments scheduled throughout Friday & Saturday]

Ballroom 8:15-9:00 am Coffee & Networking: Welcome & Announcements

9:00-10:15 am

Ballroom **All Agent Panel Q&A**

10:30-11:30 am

Rm219A-Cardinal Hall [4] **Prewriting, freewriting and rewriting** — Wendy Beckman.

Rm219B-Cardinal Hall [5] **Prompting Poems** — Liz Whiteacre.

Rm219C-Cardinal Hall [6] **Turning Your Memories Into A Memoir** — Ashley Ford.

Rm208-Pineshelf [7] **What to Expect When You're Expecting a (Book) Baby** — Karma Brown.

Rm237-Forum [8] **Editor Q&A** — April Osborn & Liz Pelletier.

Ballroom 11:45-1:00 pm Buffet Lunch

[9] **Jane Friedman: Writing for Free: The Continuing Dilemma of Exposure vs. Cash**

1:15-2:15 pm

Rm219A-Cardinal Hall [10] **It Was A Dark And Stormy Afternoon** — Larry D. Sweazy.

Rm208-Pineshelf [11] **Organizing with Scrivener** — Dee Romito.

Rm219C-Cardinal Hall [12] **How to Build Your Speaking Engagements** — Kelsey Timmerman.

Rm237-Forum [13] **Crafting the Best @You: Best Practices in Building Your Professional Social Networking Brand** — Lauren E. MacLeod.

Rm219B-Cardinal Hall [14] **Agent/Author Relationships Panel** — Julie Murphy/Natalie Parker & Molly Jaffa, Amy Reichert & Rachel Ekstrom, Uwe Stender/Brent Taylor & Summer Heacock

2:30-3:30 pm

Rm219C-Cardinal Hall [15] They Fight Crime! Writing the Amateur Detective Novel — Lori Rader-Day.

Rm237-Forum [16] Voice/Dialogue — Julie Murphy & Natalie C. Parker.

Rm208-Pineshelf [17] What it Means to Be Middle Grade — Jen Malone & Dee Romito.

Rm219A-Cardinal Hall [18] From Pitch to Pub — April Osborn.

Rm219B-Cardinal Hall [19] Let's Talk About Genre Panel: What Did I Just Write? — Amy Reichert, Rachel Ekstrom, Larry D. Sweazy, Kelly O'Dell Stanley, Dennis Hensley.

3:45-4:45 pm

Rm237-Forum [20] Finding—and Holding on to—Inspiration — Kelly O'Dell Stanley.

Rm208-Pineshelf [21] Not Long Ago: Writing Contemporary Tales — Tom Williams.

Rm219A-Cardinal Hall [22] NaNoWriMoing to Success — Sarah Schmitt.

Rm219B-Cardinal Hall [23] But What Types of Online Marketing Actually WORK? — Jane Friedman.

Rm219C-Cardinal Hall [24] Tax Tips for Writers — Carol Topp.

5:00-6:30 pm Dinner ON YOUR OWN {SUGGESTION: Due to BSU graduation, restaurants may be PACKED. You may want to grab fast-food and remember we'll have a pizza snack at the bowling party.}

6:30-7:30 pm

Cardinal Hall [25] **BUTTONHOLE THE EXPERTS — Act 1 — 3 x 20 minutes

7:30-8:30 pm

Cardinal Hall FACULTY BOOK SIGNINGS

Cardinal Hall Message in a Bottle: Open mic / 2-minute/Two-Page Share Participant Readings

L-28 7:30-9:30 pm

FREE BOWLING!, GAMES, POOL, FREE PHOTOBOOTH [pizza too!]

Saturday Events – July 23, 2016

9:00-10:15 am

Cardinal Hall [26] **BUTTONHOLE THE EXPERTS [Jama] — Act 2 — 3 x 20 minutes

10:30-11:30 am

Rm219A-Cardinal Hall [27] Slaying the Synopsis — Karma Brown.

Rm208-Pineshelf [28] Line Break Clinic — Liz Whiteacre.

Rm219C-Cardinal Hall [29] Everything You Wanted to Know About Grammar and Punctuation* *But Were Afraid to Ask — Wendy Beckman.

Rm237-Forum [30] The Agent Interview — Jim McCarthy.

Rm219B-Cardinal Hall [31] Panel: Critique Partners: Where to Find Them and How to Use Them — Amy Reichert, Jen Malone, Dee Romito, Summer Heacock.

Ballroom 11:45 am-1:00 pm Lunch (Box Lunch for those who signed up)

1:15- 2:15 pm

Rm237-Forum [32] Marketing Your Book Outside the Box — Jen Malone.

Rm219C-Cardinal Hall [33] How to Write a Killer Nonfiction Proposal that Gets You an Agent and a Publishing Deal (hopefully!) — Uwe Stender.

Rm219A-Cardinal Hall [34] The Smart and Strategic Self-Publisher — Jane Friedman.

Rm208-Pineshelf [35] Using Scrivener's Inspector Panel — Dee Romito.

Rm219B-Cardinal Hall [36] Panel on The Crime (Writing) Business — Lori Rader-Day (moderator), Larry D. Sweazy, Matthew Clemens, Dan Johnson.

2:30-3:30 pm

Rm219A-Cardinal Hall [37] Honing Your Craft in a Non-Traditional, Non-MFA Way — Brent Taylor.

Rm208-Pineshelf [38] Your Lips Move But I Can't Hear What You're Saying: Why Not Try Second Person? — Tom Williams.

Rm219B-Cardinal Hall [39] Master Class: Nuts And Bolts: Basics Of Novel Writing + The Book Doctor Is In — Matthew Clemens.

Rm237-Forum [40] Panel: Interviewing and Research Skills — Karma Brown, Wendy Beckman, Dan Johnson.

Rm219C-Cardinal Hall [41] How to Edit a Bestseller—Liz Pelletier.

3:45-4:45 pm

Rm208-Pineshelf [42] Unfinished Essays — Ashley Ford.

Rm219B-Cardinal Hall [43] Word by Word: What Your First Line Says About Your Book — Julie Murphy and Natalie C. Parker.

Rm219A-Cardinal Hall [44] Connecting the Dots: Embracing Creativity in Nonfiction — Kelly O'Dell Stanley.

Rm219C-Cardinal Hall [45] Good Digital Design for Non-Designers — Jane Friedman.

Rm237-Forum [46] You're in Business Before You Make Money — Carol Topp.

Rm202-Alumni Lounge 5:00-5:45 pm Cash Bar, Happy Hour

Ballroom 5:45-7:30 pm Closing Banquet / Manny Awards / **Keynote Speaker: Julie Murphy**

****2016 Buttonhole Topics**

1. Larry Sweazy - The Writer's Life
2. Jane Friedman - Launch (or Bring Back to Life) Your Email Newsletter
3. Jen Malone - Work-for-Hire for Fiction Writers
4. Matthew Clemens - The Things We Don't Talk About: Misconceptions About How This Business Works
5. Wendy Beckman - How to Be the Kind of Writer That Editors Love
6. Liz Whiteacre - The Chapbook: Getting Started
7. Lori Rader-Day - Self-Promotion for Nice, Shy, Introverted Recluses
8. Karma Brown - Working With a Publicist
9. Tom Williams - Peripheral Characters
10. Sarah Schmitt - School Visits, Library Programs, and Book Festivals, oh my!
11. Summer Heacock - Online Contests
12. Dee Romito - Technology for Writers
13. Amy Reichert - Identifying your genre and why it's important
14. Kelly O'Dell Stanley - Creative Ways to Build Your Brand
15. Ashley Ford - Writing About Hard Stuff
16. Natalie Parker -- Competing with friends and keeping them, too, or, how to engage in a competitive industry without losing your head.
17. Julie Murphy - Writing Young Adult: When Things Get Personal
18. Uwe Stender - Ask an Agent Anything
19. Brent Taylor - Networking in Publishing: How to build relationships that can equip you for success within the industry.
20. Jim McCarthy - The Young Adult market
21. Molly Jaffa - Ask an Agent Anything
22. Lauren MacLeod - The Agent Is In: Advice on how to choose a good agent, write an appealing query letter, navigate publishing obstacles, and plan your career.
23. Rachel Ekstrom - Ask an Agent Anything: The real scoop on querying, pitching at conferences, successful author/agent relationships, and other tips to help you from idea through publication
24. April Osborn - What's a comp title, and why does it matter?
25. Liz Pelletier - All Things Entangled
26. Carol Topp, CPA - Is it tax deductible? Ask your tax questions.
27. Dennis Hensley (Friday only) - Ask Doc Your Questions
28. Dan Johnson - Writing the Series
29. Kelsey Timmerman & J.R. Jamison-Pippen - The Facing Project
30. Brenda Drake - #PitchWars

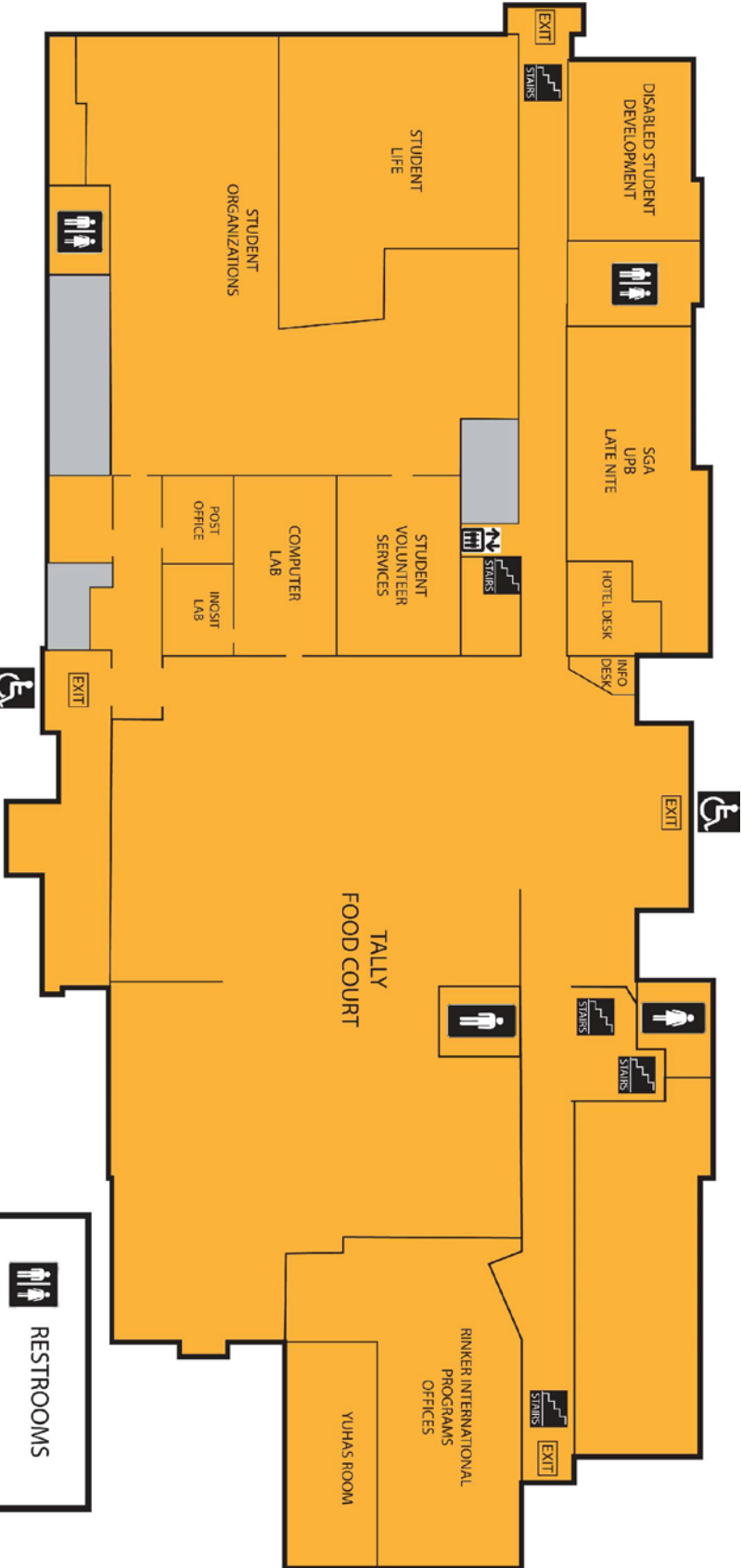
31. J.R. (Joe) Roper - *Life's Busy: But You Can Write Anyway*
32. Chris Bavender - *Write your way to your first \$1k - Freelance 101*
33. Dianne Drake - *Know Your Rights: Fiction and Nonfiction*

Brenda Drake: Brenda is the author of *Touching Fate* and *Thief of Lies: a Library Jumpers novel* (Available Now), host of #PitchWars, #PitchMadness, and #PitMad, fueled by coffee and Goldfish crackers (but not together), and represented by (2014 MWW faculty) Peter Knapp with New Leaf Literary.

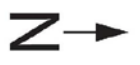
J.R. Roper: J.R. Roper is a teacher and writer living in West Michigan with his lovely wife and kids. He has a passion for middle grade and young adult fantasy and is the author of the Morus Chronicles: *The Hunter Awakens*, *Mel & the Black Rider*, and *The Spirit of Steel*. He won a 2015 Readers' Favorite Award, a 2015 Children's Literary Classics Award, and was nominated for a Pushcart Prize for his personal essay, *Over the Edge*. His abnormally high caffeine levels have been rumored to change vampires back to human form and there is a story floating around about him living in the belly of the dragon.

Chris Bavender: Chris Bavender has more than 30 years experience as a print and broadcast journalist. She began her freelance career at the former *Muncie Star Press* and currently writes for a variety of regional publications including *Muncie Magazine*, *Indy Midtown Magazine* and *Hamilton County Business Magazine*. She grew up in Muncie and is a Ball State alum. Her "day job" is in media relations for the Indianapolis Metropolitan Police Department.

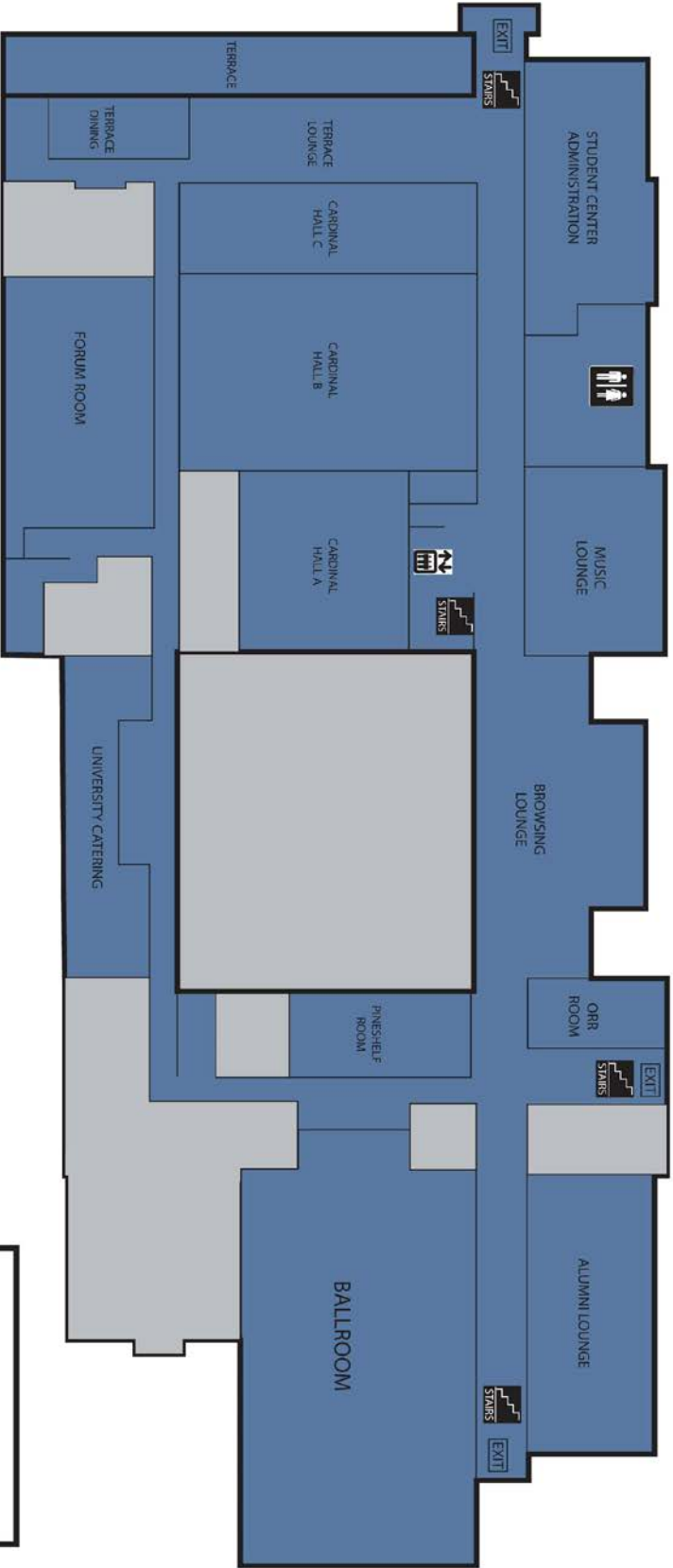
Dianne Drake: Her first venture into the world of writing romance novels came in the form of romantic comedy. Eventually, because of her nursing background, she moved into medical romance and discovered she loved writing the more dramatic side of romance that incorporates the medical elements she's comfortable with. So, 35 books and counting...



FIRST FLOOR



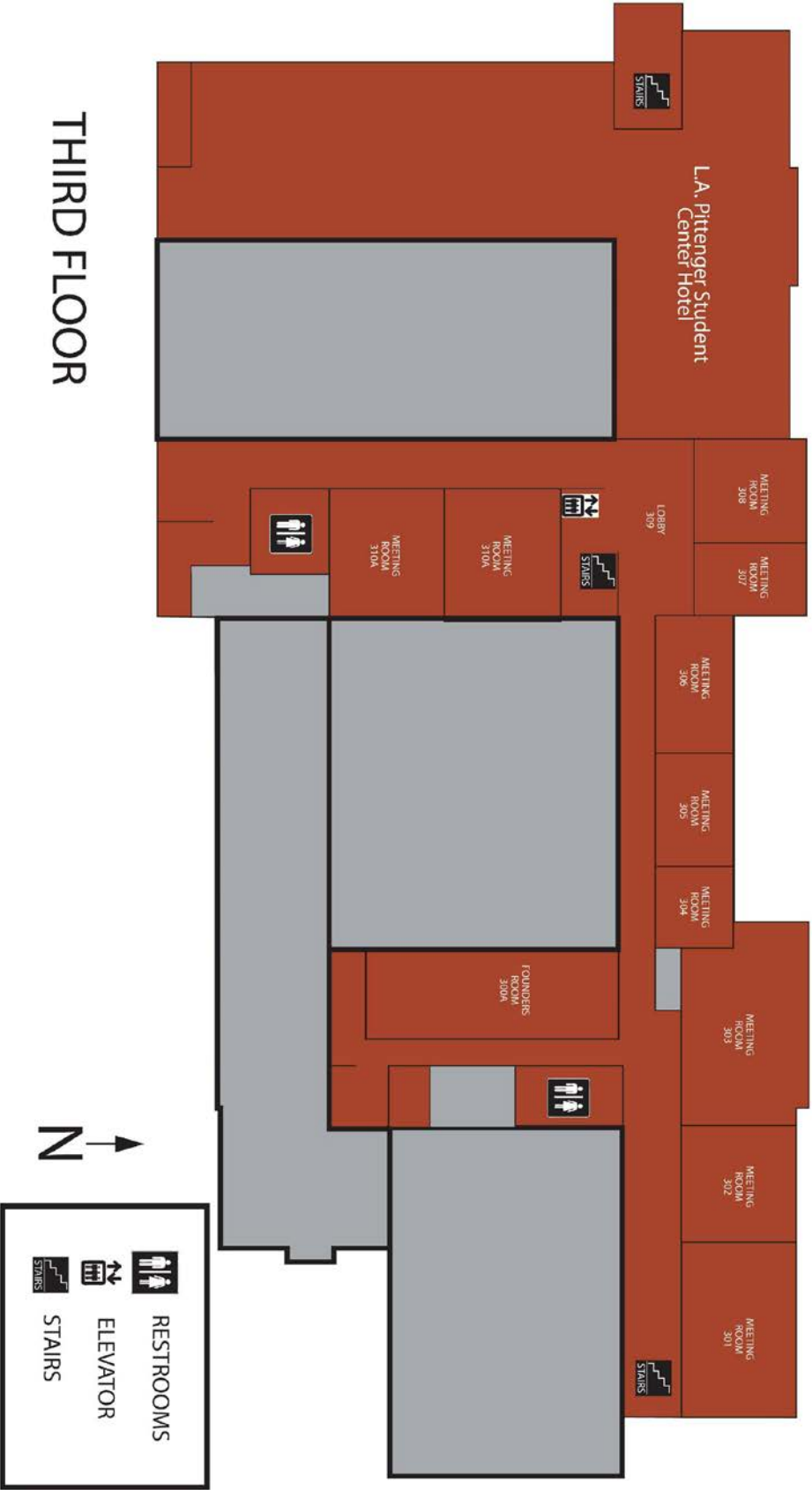
	RESTROOMS
	ELEVATOR
	STAIRS
	HANDICAP ENTRANCE



SECOND FLOOR



	RESTROOMS
	ELEVATOR
	STAIRS



THIRD FLOOR

 RESTROOMS
 ELEVATOR
 STAIRS

How to get here

From I-69 Traveling North

Directions: Take exit 241 toward Muncie. Turn right at IN-332/W. McGalliard Rd. Continue on McGalliard Road about 7.7 miles. Turn right on N. Tillotson Ave. Follow 1.5 miles. Turn left at W. University. Follow .5 miles and Student Center and Hotel will be on your right.

From I-69 Traveling South

Directions: Take exit 241 toward Muncie. Turn left at IN-332/W. McGalliard Rd. Continue on McGalliard Road about 7.7 miles. Turn right on N. Tillotson Ave. Follow 1.5 miles. Turn left at W. University. Follow .5 miles and Student Center and Hotel will be on your right.

From U.S. Highway 35 Traveling West

Directions: Take the ramp onto IN-3/IN-67/Muncie Bypass/US-35. Follow 2.8 miles. Take exit for IN-32 exit toward Muncie. Turn right at IN-32/E Jackson St. Follow 3.2 miles. Continue on W. Main St. Turn right onto W. Jackson St. Follow about .5 miles. Turn right on McKinley Ave. Travel about .3 miles. Turn left on W. University. Student Center and Hotel will be on your left.

From SR-32 Traveling West

Directions: Once you pass under the bypass continue on IN-32/E Jackson St. (due to one-way streets, Jackson becomes Main St.) Follow 3.2 miles. Continue on W. Main St. Follow signs for IN-32. Turn right onto W. Jackson St. Follow about .5 miles. Turn right on McKinley Ave. Travel about .3 miles. Turn left on W. University. Student Center and Hotel will be on your left. From SR-32 Traveling West.