



**Thank you for considering a sponsorship of the Midwest Writers Workshop.** We want our sponsors to become essential partners and honored guests at our events. The items listed below in each package are just the start of your sponsorship! We truly take a win-win approach to sponsorships.

For fifty years, the Midwest Writers Workshop has inspired and trained writers throughout the Midwest, propelling several to national bestseller lists and established writing careers. When you become a sponsor of the 2023 Midwest Writers Workshop (MWW), your sponsorship will be seen and appreciated by 8,000+ passionate writers across our digital platforms each month and by more than 100+ conference attendees, including leading publishing insiders.

### **Sponsorship Level Showcase**

**Becoming a sponsor of MWW's upcoming 50th Conference (July 19-22, 2023)** affords your organization the opportunity to reach a diverse and receptive audience of aspiring writers and published authors from across the country. Your financial contributions will put your organization in the spotlight while demonstrating your support for the arts and literary citizenship. Sponsorships of \$500+ also allow you to gift conference admission to your employees or clients, encouraging and inspiring their creativity.

**Platinum Sponsor — \$2,000**

- 3 conference registrations for your employees or clients (\$1,047 value)
- Organization's name or logo with hyperlink on home page of the Midwest Writers Workshop website (one year)
- Opportunity to be highlighted in MWW e-newsletter and MWW social media outlets
- Full page of your own digitally-ready B&W ad in the conference program book
- Organization's name and logo in the conference program, in print and online promotional materials, and on related signage
- Opportunity to share information about your organization at an exhibit table
- Inclusion of printed materials from your organization in MWW welcome bags

**Gold Sponsor — \$1,000**

- 2 conference registrations for your employees or clients (\$698 value)
- Organization's name and logo in the conference program, in print and online promotional materials, and on related signage
- Opportunity to share information about your organization at an exhibit table
- Inclusion of printed materials from your organization in MWW welcome bags

**Silver Sponsor — \$500**

- 1 conference registration for an employee or client
- Organization's name and logo in the conference program, in print and online promotional materials, and on related signage
- Opportunity to share information about your organization at an exhibit table
- Inclusion of printed materials from your organization in MWW welcome bags

**Bronze Sponsor — \$200**

- Opportunity to share information about your organization at an exhibit table
- Inclusion of printed materials from your organization in MWW welcome bags

Not only will you enjoy the networking within the writing community, the exposure to a committed audience of educated writers, a myriad of marketing opportunities, and the opportunity of reaching new clients... you will be supporting the powerful writing community.

Sponsors help the 501(c)3 nonprofit MWW to maintain its high level of excellence. At the same time, our sponsors enjoy a high-profile presence at the conference itself and they are featured in materials and media surrounding the conference all year round.

In addition to our signature event—the annual summer MWW conference—we also offer an annual MWW Agent Fest, online MWW Writing Services, and virtual seminars with publishing expert Jane Friedman.

**More Opportunities to Support MWW**

- Sponsor a session or keynote speaker:** Help us secure major presenters. Your name will be included in the printed event program/notebook and you will be recognized in many other ways.
- Be a scholarship benefactor:** We welcome donations in any amount to our scholarship program. But you can guarantee a student a scholarship for just \$350. You can even name the scholarship!
- Become an in-kind sponsor:** The conference accepts in-kind goods and services; everything from printing services to gifts for our presenters. Please talk to us if you think you have something we need for the event.
- Program:** We offer print ads in the MWW Sessions Program Notebook—full-color display ads to an economical black & white classified.
- Your flyer:** Consider this: Have us stuff your flyer or brochure in our conference bags for just \$250. **Sponsor a photobooth** during the conference.
- MWW Auction:** We love win-win. Donate a prize for our event auction. Get exposure online and at the MWW event.

For more information or to secure your sponsorship, contact Jama Kehoe Bigger, [midwestwriters@yahoo.com](mailto:midwestwriters@yahoo.com). If you have additional ideas about how you want to support MWW, contact us and let us know!

MWW is a 501(c)3 nonprofit and to support our work with a monetary donation, click online at [www.donorbox.org/donate-mww](http://www.donorbox.org/donate-mww), by phone (765-215-9019), or by sending a check to Midwest Writers Workshop.

If you prefer, mail this form to Jama Kehoe Bigger, MWW, Director, 2106 N. Colson Dr., Muncie, IN 47304

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